

WORLD WRESTLING FEDERATION
MAGAZINE

Dogg Dayz of Summer



SEPTEMBER 1999

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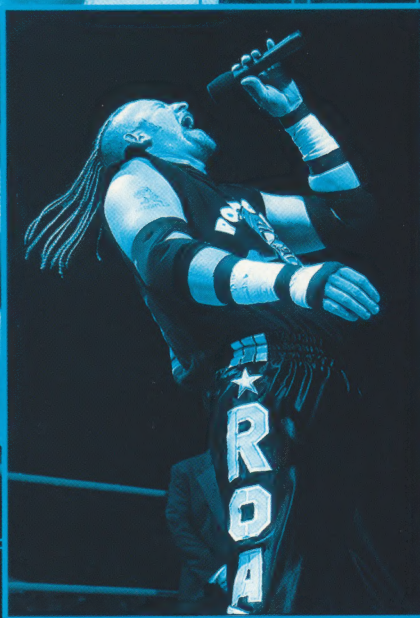
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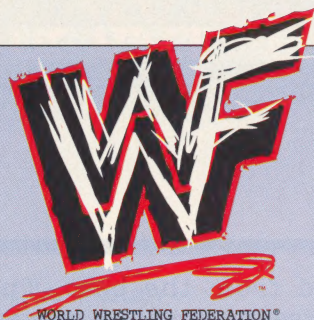
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MAGAZINE

Volume 18 No. 9

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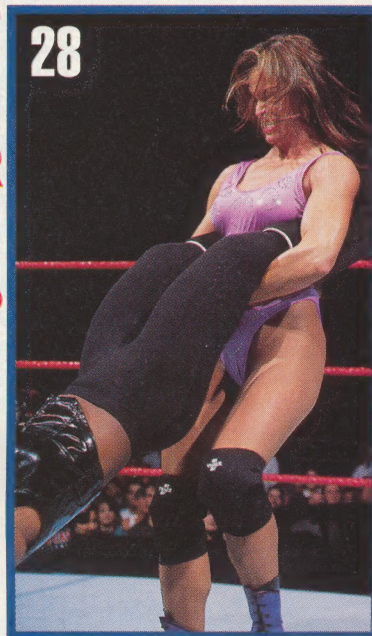
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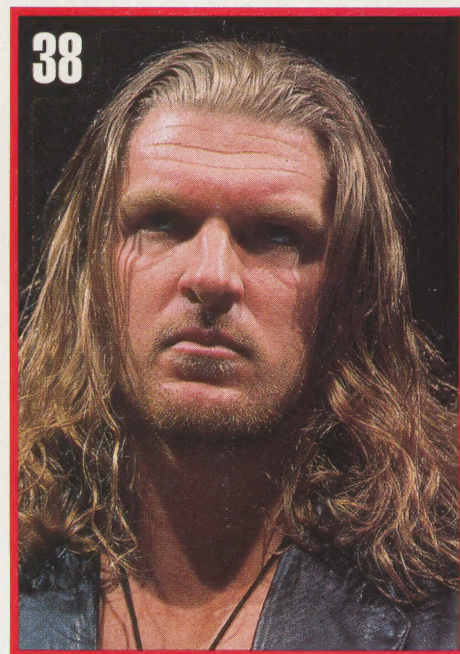
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TALKIN' THE TALK

There is no time limit!!

World Wrestling Federation Magazine Interactive is a no-time-limit, no-holds-barred, communicative channel where you can connect with the Federation any day or night in order to bodyslam us with your opinions and views! We've opened up the ring ropes to offer you many lines of communication. Whether it be by fax, phone, e-mail or post office, our cauliflower ears are open to you 24 hours a day, 7 days a week! So, don't be a ham-n-egger!!! Spill your ideas and voice your opinions—**WE WANT TO HEAR 'EM!**

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wwfeditor@wwf.com

WRITE us at:
World Wrestling Federation Magazine
c/o Vince Russo, Editor
P.O. Box 3859
Stamford, CT 06905

(Kevin Kelly hosts this Q & A!)

Dear Editor,
I agree that there should be more "Ass" in the World Wrestling Federation! It's such a fun word. What's wrong with it anyway? It's just a word, isn't it? Why are people so afraid to say it? It's easy!
"Brian"
southpark159@juno.com

Dear Brian,
Yes, it is just a word. But it is a word that some people are offended by. It is so interesting to debate the question of obscenity because it always goes back to the individual. If it offends you, then avoid it. But don't go out of your way to condemn me because I choose to use it. Besides, "tushy" just doesn't sound forceful enough.

Dear Editor,
Do you think it's possible that X-Pac is using Kane to get back on top of the World Wrestling Federation after being stabbed in the back by Triple H? In other words, has X-Pac learned from his former D-Generate friend? Or do you think X-Pac's alliance with Kane is just to have someone watch his back? I guess my overall question is, Do you think X-Pac is playing Kane for a fool, or does he really respect the big guy?
Pat Lamorte
Chicago, Illinois

Dear Pat,
Only time will tell if X-Pac has deceit on his mind when it comes to Kane. If he does, the resilient superstar certainly

learned from the best. The double-dealing Triple H masterfully played all of us and especially X-Pac at WrestleMania XV. The only one to outdo Triple H in that regard is perhaps the McMahon family who proved that a "Greater Power" isn't necessarily the morally right one.

Dear Editor,
I would like to comment on the "Tough As Nails" article about Hardcore Holly. In my opinion, there is absolutely nothing wrong with Hardcore Holly continuing with what he is doing. If anything, he should try to be more hardcore! When you compare him to superstars such as Al Snow, Road Dogg and Mankind, don't you think Hardcore Holly is perhaps the most conservative of all of them? I think if Holly doesn't get more hardcore, he may not survive the division.
Stephen
Tdkgenuine@aol.com

Dear Stephen,
Going hardcore should be treated like swimming in a pool. Getting wet is fine. Go ahead and dunk your head under water. It's a blast. But if you stay in too long, your hair turns green, your skin gets burned and you don't look as good as when you first jumped in. Hardcore Holly is preparing for a Federation future away from the hardcore division because of the success he had within the division. Holly has blossomed of late after finding a comfort zone and gaining trust in the Federation front office.

Dear Editor,
I thought the July issue of World Wrestling Federation Magazine was one of the best covers you ever did. Is there really going to be a SmackDown! Hotel? I think this would be a great idea to build one and put The Rock's face on it! What about a SmackDown! Theme Park?
Joe Cooper
Joe070@hotmail.com

Dear Joe,
"If you build it, they will come."
—Field of Dreams, 1989.
And thanks for the props for the cover! Art Director Tracey Thomas did a helluva job creating it.

Dear Editor,
What's going on between Al Snow and Mankind behind the scenes in the World Wrestling Federation? The Informer talked about it in the July issue, and I've heard from my friends that they both like talking trash about each other. Is this really true?
Brian Langly
San Diego, California

Dear Brian,
Yes, it is true. However, each is respecting a mutually agreed upon ceasefire at press time. The Informer never lies. Sometimes, he isn't always as accurate as we would like, but he works cheap and never misses a deadline.

Dear Editor,
I would like to comment on the article about The Rock in the July issue. I believe he is the so-called "People's Champ" because he is so electrifying. Just the

way he walks, talks and dresses is electrifying. But my question is, Did the World Wrestling Federation know The Rock was so electrifying that one day he would be the "People's Champ" and capture the hearts and minds of the entire viewing audience. Or did the Federation have different plans for "The Great One"?
K. Beauchene
Bo-Bom@webtv.com

Dear K.,
I'd like to take you back to Survivor Series 1996. It was there that a third-generation rookie named Rocky Maivia made his debut. "Push him to the moon," they said. Victorious in his debut that night and Intercontinental Champion two months later, the creative team continued to push this mild-mannered star in the making. They pushed him so far down everybody's throat that fans collectively gagged on him. Only when The Rock was allowed to be his brash, obnoxious self did people begin to take to him. He changed the way superstars are created. Let the fans decide who they like and who they hate. The creative team can't make the fans like anyone anymore. Fans are too hip and sophisticated for that "old school" garbage.

Dear Editor,
I have been reading all the Billy Gunn articles you have published over the past few months and I am very pleased you have been doing articles on him! He's my favorite superstar!!!
Lara Gunn
larisaa_marie@juno.com

Dear Ms. Gunn,
I am sorry, but any letters from apparent family members will automatically be disqualified.

Dear Editor,
After finishing "The People's Choice" article in the July issue of World Wrestling Federation Magazine, it became apparent to me exactly how much The Rock is "The People's Choice." The article seemed to answer all my questions but one. Why does The Rock have so many fans who practically worship him and kiss the ground he walks on while he treats them all like jabronis? I, being the exact opposite of a Rock fan, don't understand how people could look up to someone who insults them every chance he gets.
Lisa Bright
Kansas City, Missouri

Dear Lisa,
C'mon, admit it! You laugh every time "The Great One" calls the fans names! His fans laugh as well! The fans dig The Rock because he is cool and many live vicariously through his actions! My four-year-old son loves to say, "If you smell what the Rock is cookin'!" and so should you! Go ahead! Give it a try! SAY IT!



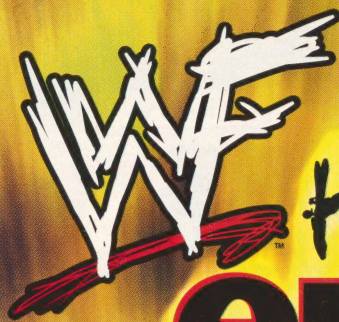


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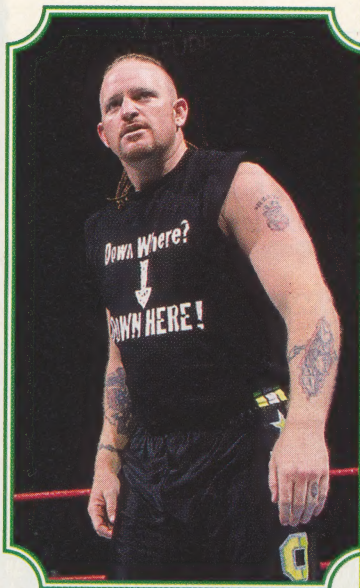
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all you need to know



TALES FROM THE TURNBUCKLE



DX = DOLLARS

When Triple H, one of the co-founders of DX, turned his back on X-Pac at *WrestleMania XV*, the world found out that the brotherhood of the group wasn't as important to the superstar as the opportunity Vince McMahon and the Corporate Ministry offered. And now that Triple H and King Ass have once again pooled their talents, apparently being a D-Generate isn't as important as cashing a check.

Months after abandoning DX, on a recent *RAW*, Triple H and Chyna announced to the world that X-Pac and Road Dogg had been claiming all rights and ownership to the DX name—something Hunter considers a slap in the face. As a result, Hunter and Chyna approached the newly crowned King of the Ring Billy Gunn on *RAW*... and explained that it made sense—and dollars—for them to join forces to take what's rightfully theirs. According to Triple H, they carried X-Pac and Road

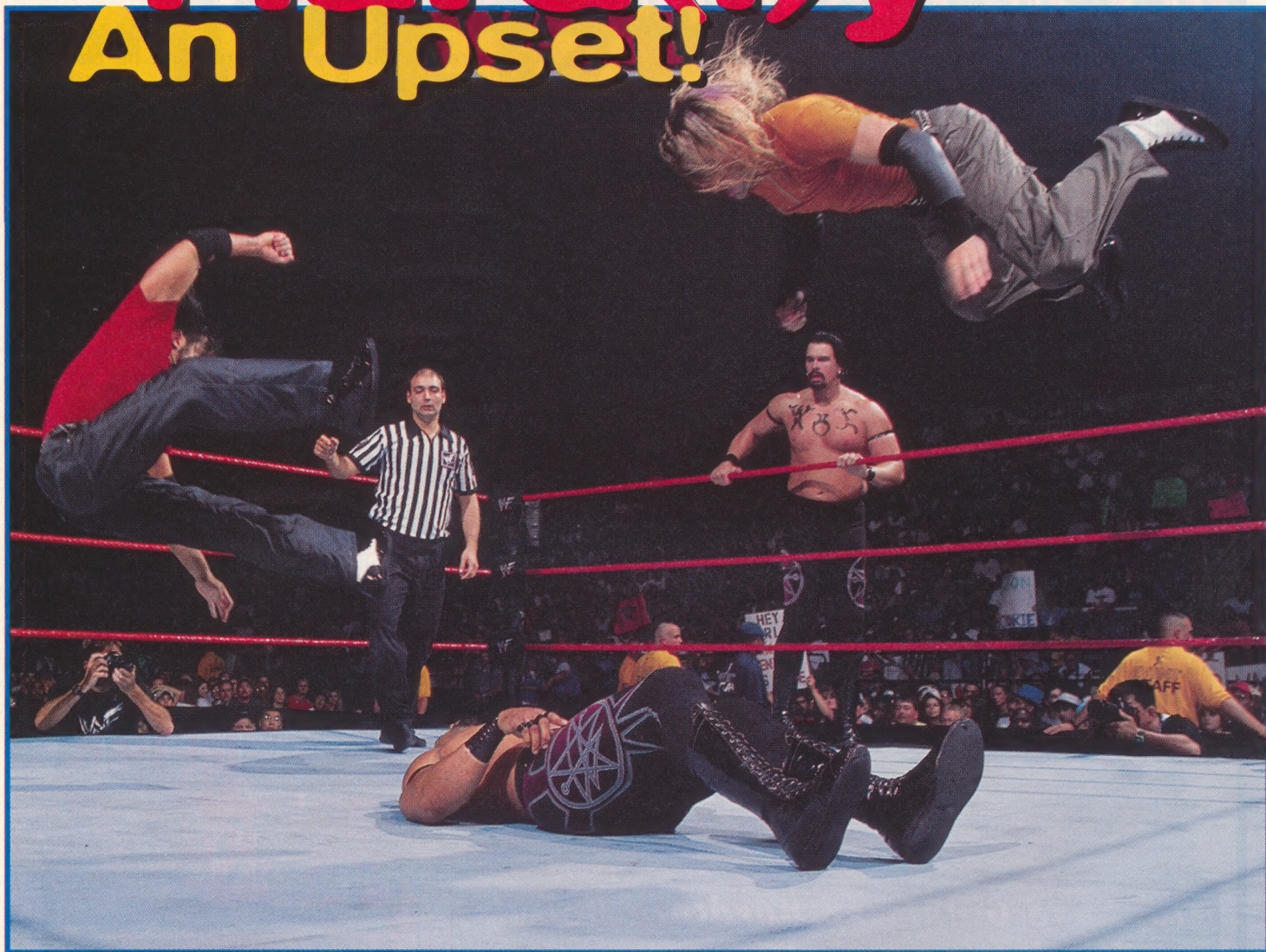
Dogg all those months and it was time to get their share of the green! The group had scored millions of dollars in merchandise sales, with all the royalties apparently going to their former partners.

In the Federation, superstars not only make money from their contracts, but receive a percentage of every merchandise sale with their names on it. Every time a fan buys a Stone Cold poster, for example, the Rattlesnake is paid.

Triple H, King Ass and Chyna have one objective, which is the "Benjamins," and it's highly unlikely that they are out to reform what was once known as DX. One could even make the argument that Hunter and Chyna don't trust Billy and vice versa! But the trio all share a common love of cash and the finer things in life, which has ultimately drawn them together. Will they be able to succeed in reaping the rewards of the DX name? If recent events are any indication, X-Pac and Road Dogg aren't about to let them.

Hard(!!)y

An Upset!



When brothers Matt and Jeff Hardy began actively competing in the World Wrestling Federation in 1998, many Federation fans and peers thought the two North Carolina natives had a world of potential, but were still ages away from achieving success. Slowly but surely, the duo worked their way up the tag team ranks and ultimately established themselves as serious threats for the tag team gold.

In the months that followed, Matt and Jeff simply remained just that... threats. Lacking that special something that many claimed was holding them back from grabbing the championship. It wasn't until they combined forces with Michael Hayes that the Hardys developed a "killer instinct." Becoming darker and more sinister under Hayes, Jeff and Matt began racking up more victories and adopt-

ed a "daredevil" style in the process that left their fellow superstars awe-struck.

This past June at the *King of the Ring*, the Hardys upended the Brood, Christian and Edge, on the Pay-Per-View to earn the number-one contender status for the tag team championship. One week later on *RAW*, the duo finally had their chance at their destiny against the heavily favored Acolytes. Giving up a huge amount of size and weight to Bradshaw and Faarooq, the Hardys pulled off the nearly impossible by beating their foes for the gold!

The championship win was the culmination of an almost eight-year journey the brothers traveled up through the ranks of the sport. Under the leadership of Hayes, Matt and Jeff finally captured lightning in a bottle. However, their true test in the Federation will be to maintain that same level of intensity in the months to come!

WF TALES FROM THE TURNBUCKLE

Hardcore and Fearless!

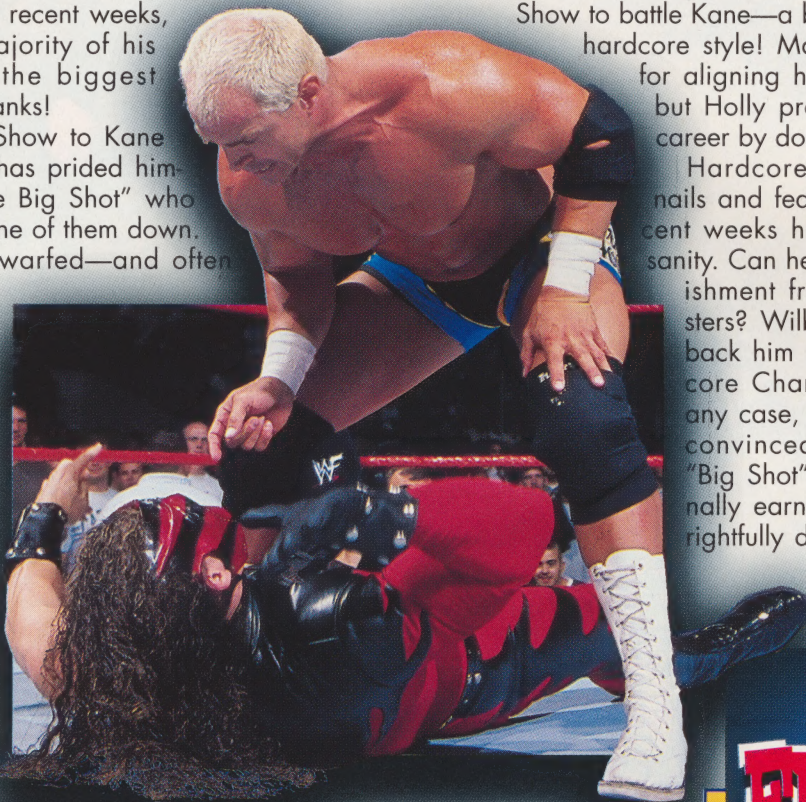
Standing six feet two inches and weighing in at 232 pounds, Hardcore Holly isn't exactly a giant among men in the World Wrestling Federation. The former Hardcore Champion seems to think he is, however. In recent weeks, he's spent the majority of his time taking on the biggest superstars in the ranks!

From The Big Show to Kane to Viscera, Holly has prided himself on being "the Big Shot" who could take each one of them down. Although he is dwarfed—and often beaten considerably by all three competitors, Holly always comes back for more just to prove he is in fact the toughest of them all!

Recent displays of his "bravery" have been seen on *HEAT* and *RAW*,

such as on a recent Sunday evening when he challenged all superstars at least six feet six inches and 400 pounds—for which he was quickly annihilated by the trio. The following week, Holly teamed with The Big Show to battle Kane—a bout that showcased Holly's hardcore style! Many thought he was crazy for aligning himself with The Big Show, but Holly proved he could elevate his career by doing so.

Hardcore Holly may be tough as nails and fearless, but his actions in recent weeks have some questioning his sanity. Can he continue to take such punishment from the Federation's monsters? Will the Big Show continue to back him up? Only the former Hardcore Champion knows for sure. In any case, now that the superstar has convinced everyone who the real "Big Shot" is, Hardcore Holly has finally earned the respect he feels he rightfully deserves. Either that or he'll beat it out of them!



Top Five Giants on Hardcore Holly's Hit List (compiled from Holly's personal Hardcore Journal)

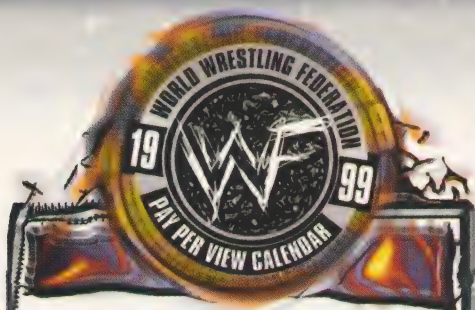
1. Jolly Green Giant ("I'll kick his @\$\$... and what's with him and that Sprout, huh?")
2. Big Foot ("Loser keeps himself hidden because he's afraid of me!")
3. King Kong ("Big stupid monkey!")
4. Godzilla ("Lost to a freakin' butterfly... and the movie S*CKED!")
5. Loch Ness Monster ("Underwater version of Big Foot.")

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 October 17— **WF No Mercy** (Cleveland, OH)
 November 14— **Survivor Series** (Detroit, MI)

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- 3) Encores for all events are the Tuesday following the event. Encores are 8p.m. and 11p.m. ET.

YOU DON'T SAY...

Ivory is not only talented at lashing out with her tongue, but with a whip as well! Before entering the World Wrestling Federation, the beauty performed as a stunt woman at Universal Studios!

WF TOUR GUIDE

August

- 15—Peoria, IL
- 21—Winnipeg, ON (3 p.m.)
- 22—Minneapolis, MN (*SummerSlam*)
- 23—Iowa State University (*RAW*)
- 24—Kansas City, MO (*SmackDown!*)
- 28—MSG, NYC
- 29—Philadelphia, PA
- 30—Boston, MA (*RAW*)
- 21—Worcester, MA (*SmackDown!*)

September

- 4—Hyannis, MA (2 p.m.)
- Rochester, NY (7:30 p.m.)
- Cohasset, MA (8 p.m.)
- 5—Syracuse, NY (1:30 p.m.)
- Warwick, RI (7:30 p.m.)
- 6—Hartford, CT (*RAW*)
- 7—Albany, NY (*SmackDown!*)
- 11—Salt Lake City, UT
- 12—San Diego, CA
- 13—Anaheim, CA (*RAW*)
- 14—Las Vegas, NV (*SmackDown!*)

"Quote of the month"

"Last week on *RAW*, you tried to scare me by rolling a car on top of me. It didn't work because you missed! Remember—you might be The Big Show... but I'm "the Big Shot" around here!"

— Hardcore Holly to The Big Show on *RAW*



ROOKIES TO LEGENDS

MEAT

In 1985's *Weird Science*, two high school students named Gary and Wyatt decide, after being inspired by the movie *Frankenstein*, to create the perfect woman on their home computer. What results is 1980's beauty Kelly LeBrock popping up in their bedroom to provide hours of pleasure for the teens! With the looks of a cover girl, the brains of Einstein and the power of a genie, LeBrock led Gary and Wyatt to do what they had always dreamed of but didn't have the courage to.

A lot has changed since *Weird Science* was a hit at the box office. Women are gaining more power in the corporate world and in some instances, are controlling the men! Perfect examples are the divas of PMS—Terri, Jacqueline and Ryan—who control their own personal piece of male property in the form of Meat!

The Pretty Mean Sisters first laid eyes on this slab of manhood this past April when Tiger Ali

Singh again asked, "How low will an American go?" In this instance, the wealthy Indian offered the ladies \$500 to massage his feet. They obliged, but lashed into Tiger when they learned their \$500 would actually be \$250 apiece! Just as Singh was about to counter PMS' attack, a young stranger lept from the audience and came to Terri and Jackie's aid. Almost immediately, it appeared the beauties took a liking to the newcomer.

Giving him the name of Meat, PMS finally found the one man who could satisfy them. Based on their past experiences, you can't blame the Sisters for their bitterness toward the male superstars. However, just when they thought they didn't need a man, along came the slab of 100 percent pure U.S.D.A. prime Meat! As part of his job, he does whatever they ask of him, whenever they ask.

Besides his responsibilities to Terri, Jacqueline and

Ryan, the superstar is also exceptionally skilled in the squared circle. Although PMS is keeping Meat's background a secret, *World Wrestling Federation Magazine* has learned that he was in fact a collegiate wrestling champion!

Whether in the ring or behind closed doors, the superstar has the same guarantee for his beauties.

"You can rest assured this Meat isn't done until you ladies are completely satisfied." **WF**



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This month's guest columnist is Chaz who told the world on live television that he could not play the character he was asked to portray. Read his column and discover that all Chaz wants to be is what he truly is.

I'm Just A Kid From Jersey

As I sit here on the deck of my pool and reflect on the last two years and eight months of my career in the World Wrestling Federation a lot of thoughts and feelings flow through my head. So, I guess the best place to start would be right from the time Glenn and I were told that the World Wrestling Federation would be offering us a part-time contract and we were dancing in a puddle in the middle of a rain storm somewhere in West Virginia.

Things started slowly for us. We did a couple of TV matches in November 1996 and then didn't do anything until January '97. At that point we were told that the Creative Services department wanted us to dress like nuns and become "The Sisters of Love." We weren't really thrilled with the idea, but we always said that we would do whatever they wanted us to do just to have the opportunity to be there. That lasted exactly one week for the very first live *Shotgun Saturday Night*. The next week on *Shotgun*, the Sisters of Love were arrested and never bailed out of jail.

In a way, we were relieved because it wasn't us. It wasn't who we were. We were Headbangers! We wanted to have fun and let our personalities shine through. We thought that if it looked like we were enjoying ourselves, then the fans would enjoy us as well and therefore have a good time... and isn't that what it's all about? Entertaining the fans? As Headbangers, we thought we could do that.

And then March rolled around and our win at *WrestleMania 13*. Not only was it our first *WrestleMania*, but our first Pay-Per-View. Plus, we were still only part-time!

That was probably one of the most exciting moments of my career. But things were still slow for us until September 1997—"Ground Zero."

Steve Austin and Dude Love are tag champs and unfortunately Steve had suffered an injured neck the month before at *SummerSlam*. The match was slated to be a four-way tag team match for the title. With Steve hurt, the Headbangers were thrown in. We took the opportunity and won the tag team championship (with a little help from Steve), which was by far the most exciting point of my career. We held the belts for a whole month and lost them at the next Pay-Per-View. From there things were still really slow for us.

Up to this point, even though we were over with the fans and we are former tag team champions, we have never really been involved in any kind of angle or story line. We are mainly used for personal appearances and promotional stuff—which was OK with us because it kept our paychecks rolling in—but we are there to wrestle and help draw some money with our wrestling ability.

Jumping ahead about a year Glenn dislocates his kneecap a few times and finally in January '99 finds out he needs to have total reconstructive surgery of his ACL. This, obviously, puts me on the shelf as well.

At the beginning of March '99 I'm on the road doing some independent shows when I receive a phone call from the "powers-that-be" telling me that Creative Services has come up with these individual gimmicks for Glenn and me. I'll be Harry "Beaver" Cleavage and will be having a "strange" relationship with my mother.

I was really shocked to hear this. I thought that we

were a good tag team in the ring and out of the ring. I thought the whole Headbangers thing was good from the look to marketability to merchandise to everything. The "powers-that-be" said it had nothing to do with us and that it's just something that they want us to try. So, I thought OK! What the hell? Might as well try it. I always said I would do whatever just to be there and with that came the birth of Harry "Beaver" Cleavage.

So, out came the earrings, off with the goatee, put the razors away and let my hair grow in. At this point I start thinking I'm not really liking this look. I've grown to like

the look I had... I liked the idea of being able to look however I wanted. All of a sudden I'm being told what to wear and how to look. And I'm not liking it at all! But, once again, I'm thinking it's better than how I started my career, driving through

Arkansas lucky to get \$3 in nickels and dimes. So, I do my Beaver vignettes and think they're pretty funny. I have my first Beaver match with Christian and I thought it was a good match. People were chanting "Beaver" and seemed to be laughing. Then, I got home and really started thinking about it.

I started thinking where will I be six months from now when this whole thing grows old. Having issues with my father? Ward being too "hard" on the Beav? Or Wally and the Beav finding and exploring each other's body parts? Or even better, Eddie Haskell getting into mischief with the Beaver's butt? I don't think that's what I want to do or be remembered for in my career. I thought, this is a career-killing gimmick. When it runs out, what will I be? A beaten, battered, worn-out Beaver with no career?

So, as I'm burying my head in my "mother's" bosom in Memphis, cutting my interview for Meat, it just hit me. I can't do this CRAP!!! This isn't who I am—this isn't me. People are laughing *at* me, not *with* me. People used to laugh *with* me and I like that much better. So, I said, "Screw it!" and walked off, packed my stuff and left. On that plane ride home, I started thinking, what in the hell am I gonna do now? What kind of gimmick can I come up with to get myself over now? And then it dawned on me—I DON'T NEED ONE.

I started in the business driving across Arkansas as a Spider... didn't work out.

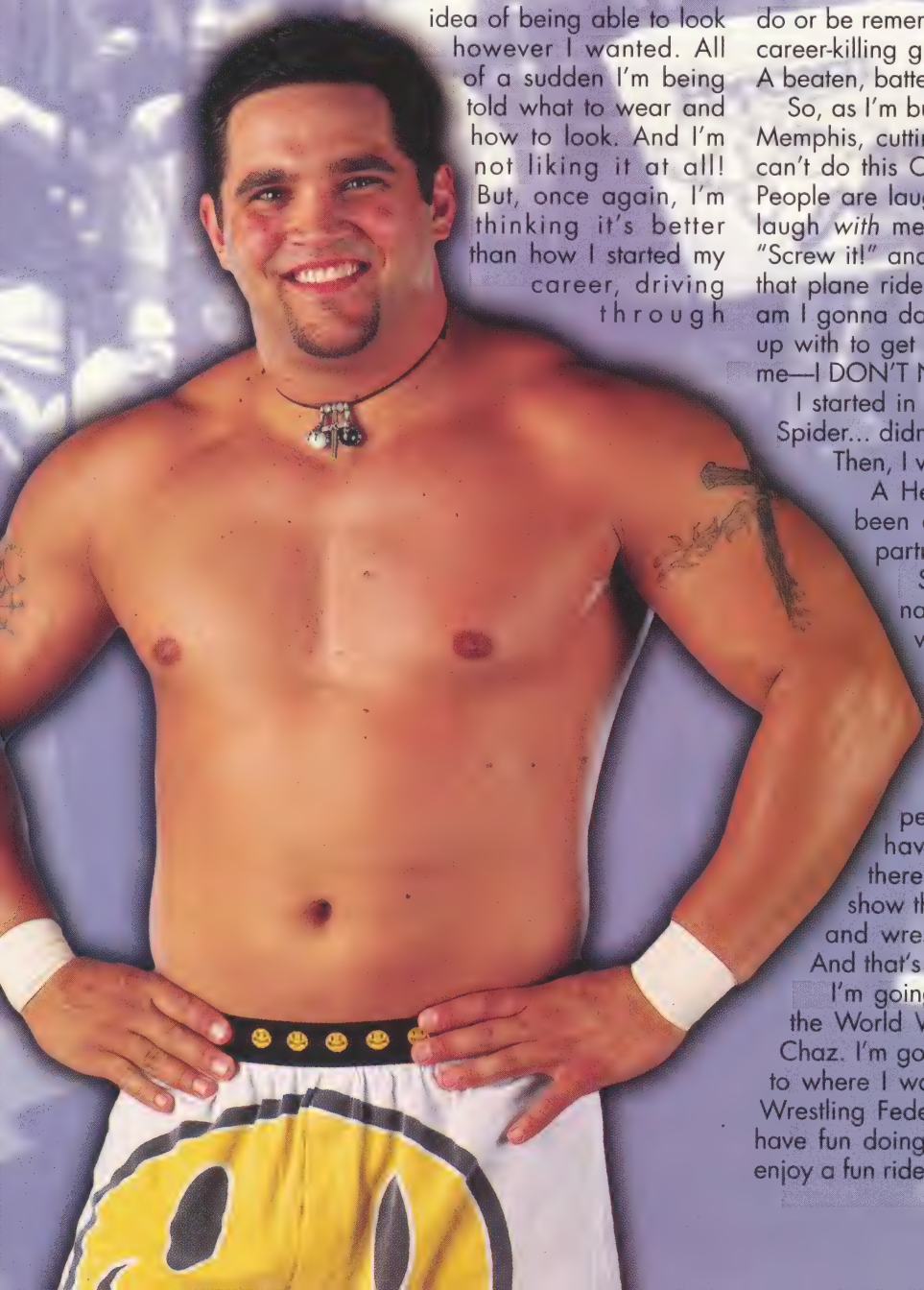
Then, I was a Flying Nun... didn't like it.

A Headbanger... liked it, it was fun, but I've been out of work for six months 'cause of my partner's knee.

Screw it! I don't need a gimmick! My name is CHAZ. I'm a kid from New Jersey who wants to have some fun. So, why not just go out there and do that. No offense to Titan's creative geniuses, but BEAT IT!!! I don't want to be some kind of gimmick—I just want to be myself.

I want to have fun again. I want to have people laugh *with* me again, not *at* me. I have a fun personality, so why not go out there in the ring and let it shine through and show the world exactly who I am. My personality and wrestling ability are enough and all I need. And that's what I've decided to do.

I'm going to try my damndest to become a star in the World Wrestling Federation as me, myself and I. Chaz. I'm going to do whatever it is I have to do to get to where I want to be and that's the top of the World Wrestling Federation! But, most important, I'm going to have fun doing it. So, jump on the "Chaz Wagon" and enjoy a fun ride straight to the top of the Federation!!! **W**



WELCOME TO THE DOGG HOUSE!

**Once a Follower, Road Dogg
is Now the Leader of
His Own Pack!**

By Kevin Kelly

C

leveland's Municipal Stadium is now just a distant memory. The "Mistake by the Lake," as it was known, was a miserable old yard highlighted by howling winds and bad sight lines. It was once the home of the baseball Indians and the football Browns.





Roadie, a loyal sidekick of Double J Jeff Jarrett. While playing second fiddle to the purported country singer, the Roadie was entertaining as an annoying distraction to Jarrett's foes.

Later miscast as the "Real" Double J Jesse James, the Road Dogg got back to his roots when he teamed with Badd Ass Billy Gunn to form the New Age Outlaws—perhaps the greatest tag team ever in the Federation. When the Outlaws were absorbed as part of D-Generation X, they maintained their unique charm and charisma, but it was under the banner of the degenerate army. As the popularity of DX and the Outlaws continued to grow, we began to see the Road Dogg emerge with his own unique energy and we saw a solo star begin to blossom.

That energy became his safety net when the Outlaws broke up. Perhaps hindsight shows us that the breakup of the New Age Outlaws had little to do with jealousy and more to do with both men just growing into their own characters, considering the solo success each is now enjoying. While "Mr. A-Double-Crooked-Letter" has alienated a number of fans who used to cheer for him, the Road Dogg has made the crowd even more a part of his show than when he was an Outlaw. To that extent, Road Dogg, who had only known Federation success as a part of a group or unit is now a star in his own right. He is the "Leader of the Pack" and the audience responds to every command!

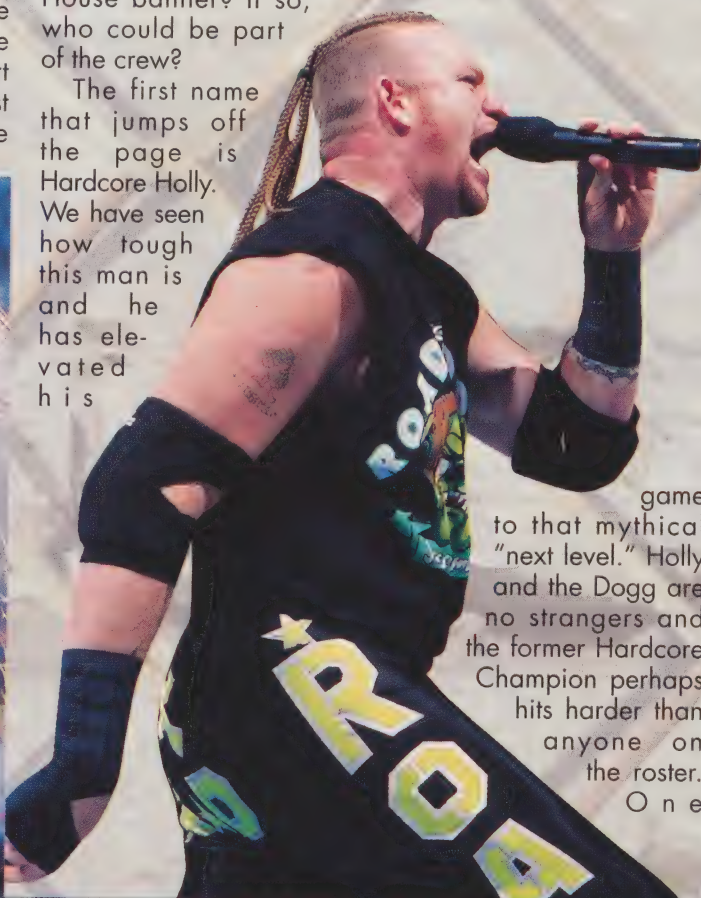
This young man has also matured a great deal before our eyes as well. Is he now ready to lead his own group of Federation Superstars fighting under the Dogg House banner? If so, who could be part of the crew?

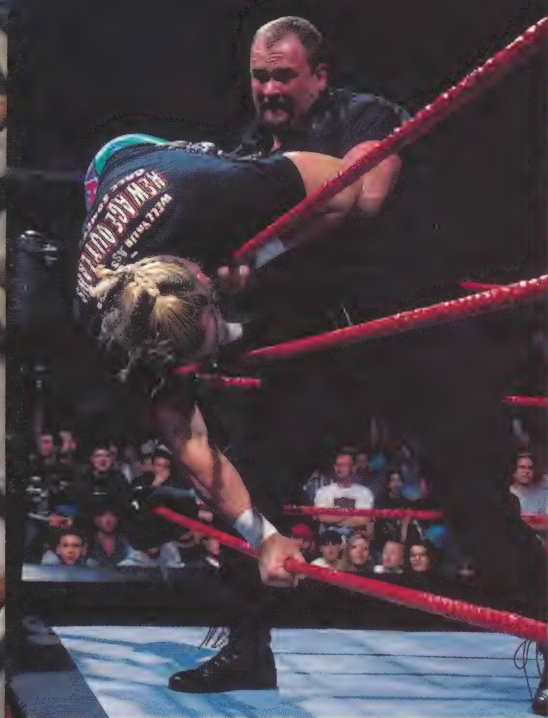
The first name that jumps off the page is Hardcore Holly. We have seen how tough this man is and he has elevated his

game to that mythical "next level." Holly and the Dogg are no strangers and the former Hardcore Champion perhaps hits harder than anyone on the roster.
O n e

It was also home on winter Sunday afternoons to a rowdy bunch known as "The Dog Pound"—loyal Browns' fans who usually braved inclement weather to make the Browns' opponents miserable. They occupied one end of the field and when they weren't pitching snowballs at the enemy team, they were woofing and howling in hopes of distracting their foe's offensive flow. Teams hated going to Cleveland and they hated facing the wrath of the Pound!

The Road Dogg has grown up before our eyes in the World Wrestling Federation. Fresh out of military service in the U.S. Marine Corps as a part of Operation Desert Storm in Kuwait, we were first introduced to the youngest member of the famous Armstrong wrestling family as The





thing that Holly has captured over the past year is a command of psychology or the reason behind executing a particular move at the right time. The right psychology in the ring brings about economy of movement and a more efficient use of energy. Holly's fantastic conditioning gives him a bigger

reserve tank than most, but his recent improvements are leading to faster wins and matches that make sense.

Despite his improvements, Holly might benefit from time in the right group. His J.O.B. Squad experience helped, but it was unfortunately short-lived. Running with the "Big Dogs" in the House might be the most logical source of further growth and development for Hardcore Holly.

Is it me or has the Big Boss Man improved more than just about anyone? It's hard to believe that a veteran of over 15 years in the ring would still have the internal drive to clean up areas of his game that he was dissatisfied with in order to grow. That self-improvement campaign has brought about significant improvement and re-energized a certified mean streak that always burned inside the former corrections officer, but had been relatively dormant prior to his return to the Federation.

History will record the Big Boss Man as one of the toughest men ever to enter the squared circle and can't you just picture him rolling with the Road Dogg as a member of the Dogg House? He has the look, the size and the intensity to conquer any challenge placed before him and his renaissance has been the biggest obstacle that he cleared with room to spare. The Boss Man is certainly one man you don't want to have a bone to pick with!

They've been friends for years and were former mates within DX, so it's only logical to put X-Pac in this snarling pen. The multi-time European and Federation Tag Team Champion whose face should be in the dictionary next to the word "resilient," is one of the most underrated tacticians. A true student of the game, X-Pac could be the grounding force in this speculative venture. A young veteran and a savvy fighter, the Bronco Buster's creator has blended martial arts expertise with years of skill to form a hybrid of styles that's difficult to scout.

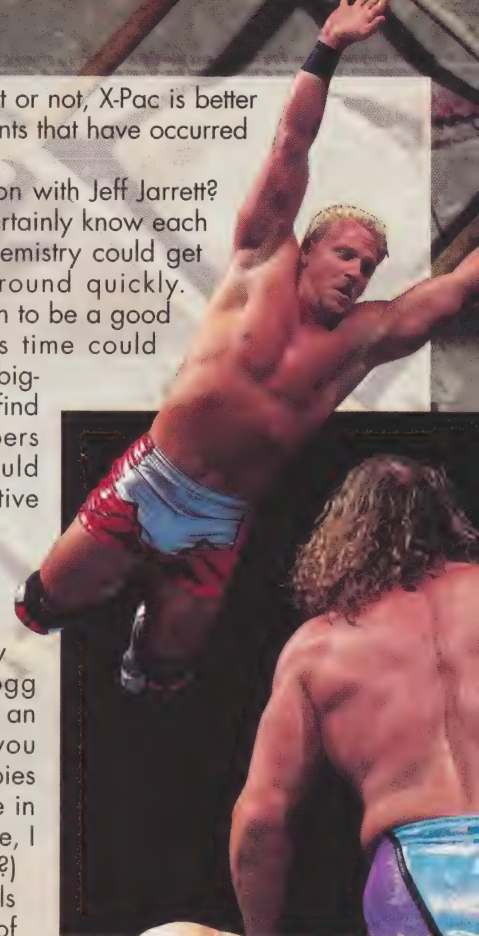
It might be difficult to see that someone who usually runs on pure adrenaline like X-Pac could be a calming force within any group; but what has happened to this young man since *WrestleMania XV* when Triple H betrayed his trust and friendship has brought about focus, maturity and

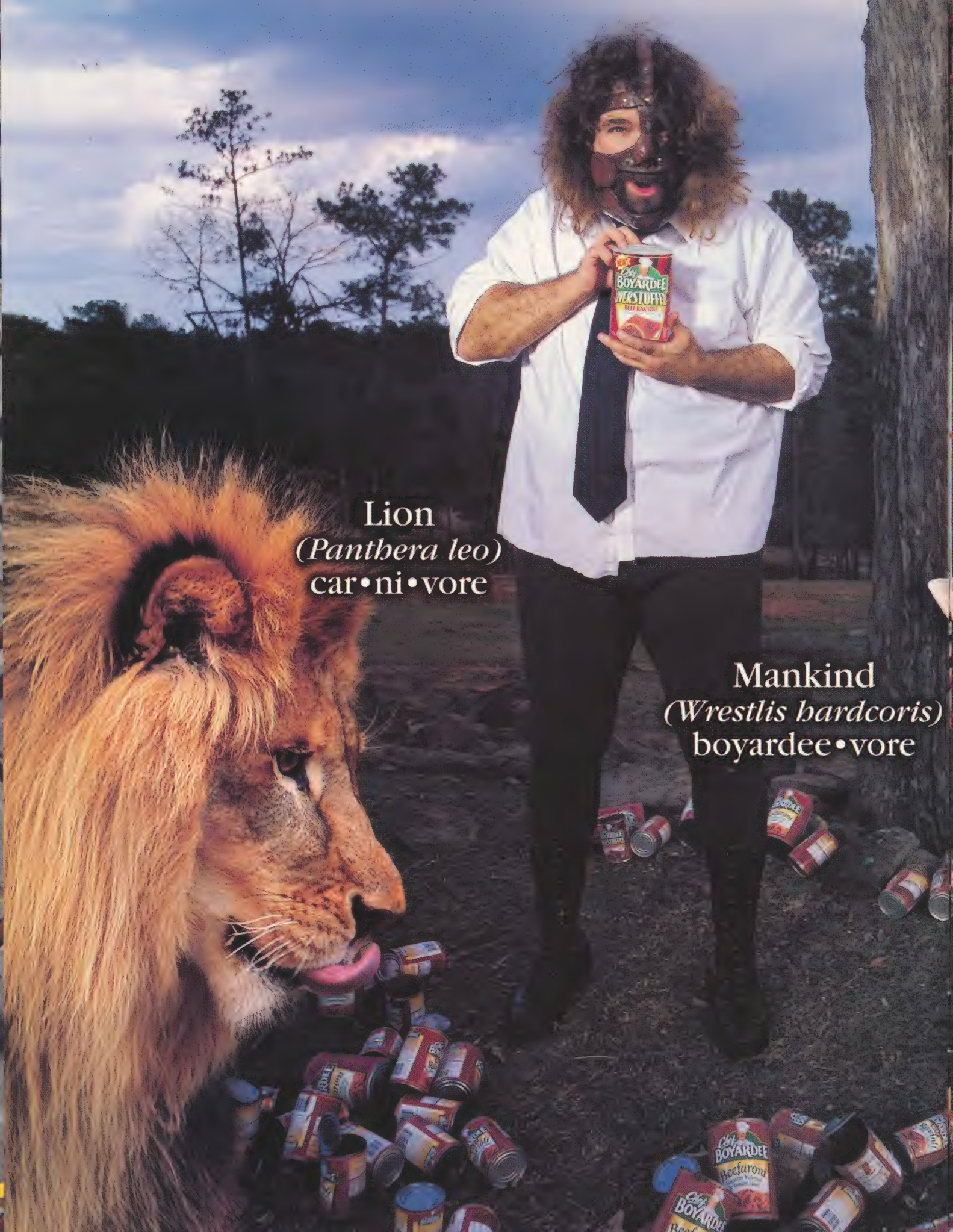
a thicker skin. Believe it or not, X-Pac is better for all the negative events that have occurred in his life.

How about a reunion with Jeff Jarrett? He and Road Dogg certainly know each other well and that chemistry could get the group off the ground quickly. Jarrett has never shown to be a good team player, but this time could be different. He is a big-time player and may find the strength in numbers the Dogg House would offer to be an attractive enticement.

Speaking of attractive enticements, Debra's name must be included in any discussion of the Dogg House. After all, she is an animal lover. (OK, you caught me!) Her puppies could be right at home in the Dogg House! (There, I said it! Are you happy?)

Now that the animals living in the end zone of the old Municipal Stadium get set to bark again with the Browns return to the NFL, the intimidation and home field advantage for the newer, improved Cleveland franchise will be immediate. If the Road Dogg gets his Dogg House filled with the right kind of beasts, there may be no escape for their opponents as they would enjoy that home field advantage every night. WF



A photograph featuring a man and a lion in a savanna setting. The man, on the right, wears a lion mask and a white shirt with a dark tie, holding a can of Boyardee Beefaroni. The lion, on the left, is eating from a pile of Boyardee cans on the ground. Numerous other cans are scattered around them.

Lion
(*Panthera leo*)
car•ni•vore

Mankind
(*Wrestlis hardcoris*)
boyardee•vore



Giraffe
(*Giraffa camelopardis*)
herb•bi•vore



THE
PERFECT
RAVIOLI FOR
ALL
MANKIND

Feed
the
Feed

The Men Who Fooled The World

By Bill Banks

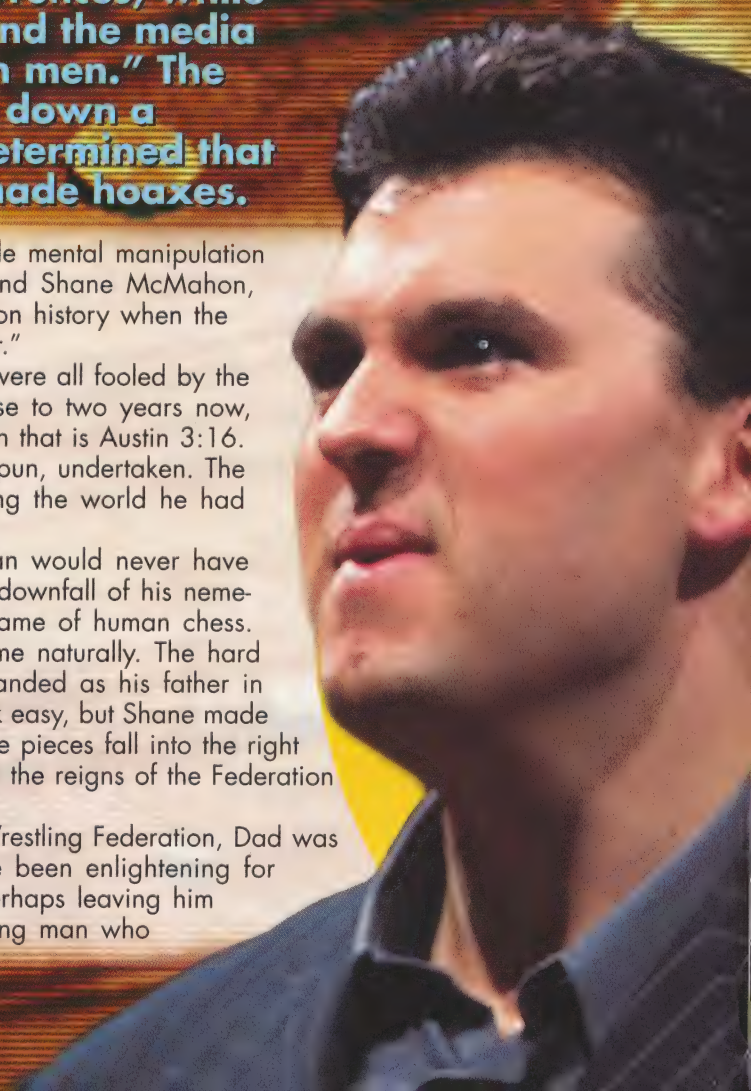
When mysterious "crop circles" began appearing around 1981, many people were convinced it was a sure sign that aliens had visited Earth. The phenomenon increased throughout the '80s and millions were fascinated by the occurrences, while scientists had no clear explanation and the media labeled it all the work of "little green men." The "other world" theory came crashing down a decade later, though, when it was determined that the "circles" were completely man-made hoaxes.

How did these hoaxsters fool the entire world? With a little mental manipulation and tight-lipped secrecy, anything is possible. Take Vince and Shane McMahon, who pulled off the biggest hoax in World Wrestling Federation history when the Chairman revealed himself as the Undertaker's "Greater Power."

Don't blame yourself for being a little naïve. After all, we were all fooled by the man who's made a career of playing mind games. For close to two years now, Vince has been all consumed with destroying the phenomenon that is Austin 3:16. When all else failed, the ultimate plot had to be, excuse the pun, undertaken. The greatest trick Vince McMahon ever pulled off was convincing the world he had sided with Stone Cold Steve Austin.

Had it not been for Shane's pure genius, his father's plan would never have worked. While the Chairman systematically manipulated the downfall of his nemesis, the "Boy Wonder" was one of the key players in this game of human chess. Antagonizing the Rattlesnake into lashing out at him just came naturally. The hard part was appearing just as cold, manipulative and heavy-handed as his father in ruling the family business... or was it? He not only made it look easy, but Shane made his father a popular underdog in the process. He made all the pieces fall into the right places. After all, the "Boy Wonder" who will one day assume the reigns of the Federation was taught by the best! But what if... he learned *too* well?

During the months Shane spent at the helm of the World Wrestling Federation, Dad was coaching him all the way. The experience must surely have been enlightening for the heir apparent, with his first taste of on-the-job training perhaps leaving him hungry for the position he will assume one day. For the young man who



began his career as part of the ring crew, this journey will be a lifetime of work culminating in one day becoming the owner. The question is, Did Shane use his time wisely? Vince may have been calling the shots during those months, but it was the heir apparent who stood to benefit.

But don't think for one second that Shane didn't realize this golden opportunity would be used as a measuring stick by his father. Could he follow in his footsteps? Was he ready to run the company if need be? Shane answered those questions when he proved—without a shadow of a doubt—that he could be even more calculating than Vince! From using his sister, Stephanie, as a pawn to ripping the Federation Championship from the Rattlesnake, his heart (or lack of) in his business dealings was never in question. He went at it with the same ruthless drive that helped his father create a global sports-entertainment phenomenon in the '80s.

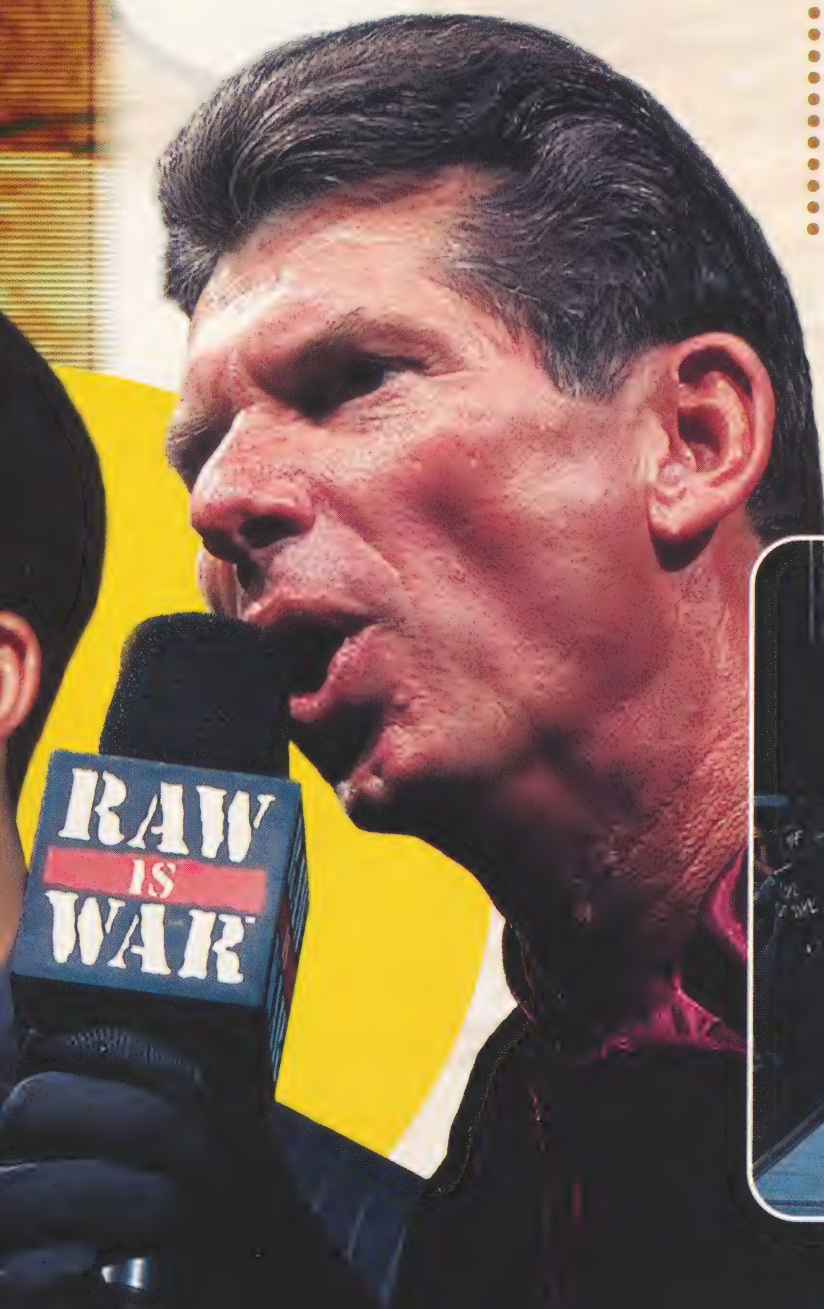
Although it was all a ruse from the beginning, the experience proved a valuable



● apprenticeship for the "Boy Wonder." Even in his youth, Shane strived to prove to his father that he was the future of the company. Thanks to the "Greater Power," he finally had his chance—but the hunger may still remain. In time he will assume control of the Federation from Vince... but until then Shane must be patient. Unfortunately, that may not be a virtue the youngster possesses. Perhaps by offering his son a taste of what his future holds and then reclaiming it from him, Vince may have planted the seeds for a leader who may not only surpass him in a business sense, but in terms of the ruthlessness by which he can control the Federation.

● Shane's expression when Vince revealed himself as the "Greater Power" spoke volumes about his potential for success. The look of confidence—along with the "holier than thou" smirk—indicated that the heir apparent had not only passed the test, but had done so with absolute perfection. Not once had he strayed from the goal or risked giving away the master plan. After close to six months, how many people could have done likewise?

He was so convincing, in fact, when it came to





when it comes to ruling the Federation. Whether Shane realizes it or not, the knowledge and power that Vince offered his son during his apprenticeship may very well lead to his own downfall.

Some time in the not-so-distant future perhaps the heir apparent could pull off a hoax of his own that would make the "crop circle" fraud seem small-time by comparison. Just maybe he already has the world—and his father—convinced that he'll sit back and wait to inherit the Federation. After all, as the Chairman himself said, when it comes to family "love has nothing to do with it... it's just business." *WF*

topping his father's ruthlessness that, prior to the unveiling, many observers thought that Shane was the "Greater Power," clearly believing that the evil and contempt was within him. At the exact minute the entire plot unfolded, Shane seemingly proved the philosophy so many had assumed—once a McMahon, always a McMahon. Vince didn't become one of the most successful businessmen in the world by doing what's "right," but rather building the Federation on a succession of business dealings and decisions which left some feeling they had been used. Certainly, Shane has learned a great deal from his father about how to survive in an ocean of "great whites"—and he has already shown signs that he's ready to employ the same tactics.

When Shane's time does come, he won't be content with simply filling his father's shoes. He will attempt to outdo Vince, just as he has his entire life. In Shane's mind, following in Vince's footsteps does not guarantee success. It may instead equal failure. For the "Boy Wonder" to fulfill his own expectations, he must set a higher precedent than Vince—an incredibly daunting task. Based on what the student has already learned from the teacher, how far might Shane go when he has the power? Will Dad's treachery seem like mere child's play when Shane steps up to the plate?

As the era of Shane McMahon draws closer, it is apparent that the youngster is already sharpening his teeth





Tangy. Fruity. Chewy.

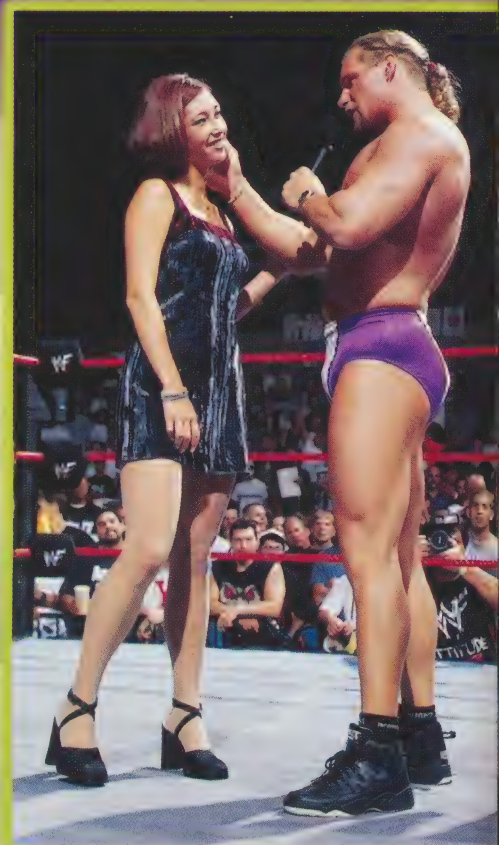


It's a kick in the mouth.

Val Venis:

Has His Time Finally Come?

By Laura





Finally, the Big Valbowski got a taste of his own medicine. Nicole Bass served him a "non-lovin' spoonful" of what he has dished out to countless women.

Val's type is all too common—the kind of guy who finds a woman, schmoozles her and once he's conquered her, tosses her out like the morning trash—especially if she dares to get a little vocal and ask for a little respect. This type of guy usually thinks he is God's gift to women—who are viewed as mere wind-up toys whose sole function is to gratify all his carnal needs. Yep, men like Val do not view women as the intelligent, thinking and feeling individuals they are.

Guys like Val are also often all talk. They overplay their sexual prowess to compensate for inadequacies elsewhere. Hey, get your mind out of the gutter! I'm speaking here of an impotence of an emotional nature—the inability to love.

Perhaps Val is a guy who has erected a wall around his heart in order to prevent himself from being hurt. His nonchalance and degradation of women could, in essence, be a front to mask any vulnerability. Who knows what Val's true story is? Was he abandoned by his mother as a boy, or was his heart irreversibly broken at a tender age? Or, even worse, did Val perhaps experience the "ugly duckling syndrome"? Was he considered unattractive in his youth—rejected and ridiculed left and right by the opposite sex, only to then turn into a swan while still harboring a great deal of hurt and anger displaced toward unsuspecting women?

Since Val's debut in the World Wrestling Federation, we have witnessed the former adult film star go through women like they were going

out of style. First, there was Mrs. Yamaguchi—a young married woman Val successfully seduced and soon afterward dropped cold. Val didn't just use her and then dump her, however; he publicly humiliated her—adding insult to injury by turning it into a public affair. Terri Runnels met with a similar fate. Dumped after she told him of her alleged pregnancy—a condition for which Val did not show one ounce of concern. Moreover, he wasn't even angry—for if the pregnancy had not been false, it would have meant Terri had been intimate with another man—because Val had a vasectomy years before.

And then came Ryan Shamrock—and who knows how many others—again used and then rejected in a humiliating fashion. However, it is precisely the manner in which Val Venis has left these women that holds the key to what really makes this guy tick. The immaturity and perversity of his actions indicate that Val may have a serious low self-esteem problem. Not only does he have a compulsive need to trash women, but to let the world watch him do it as well.

Perhaps I am being too harsh on the man. These women also have a part in their relations with

Val. As the saying goes, it takes two to tango. It could also be argued... Who am I to judge him? God only knows what Val has endured in his life—the emotional scars he may hide, scars that have compelled him to indulge in such behavior. To be quite honest, though, I am a little tired of people using their pasts as an excuse for current behavior. This is the '90s and it should be an era of personal responsibility. I believe all adults should be accountable for their actions. In my humble opinion, Val is probably just a pig!

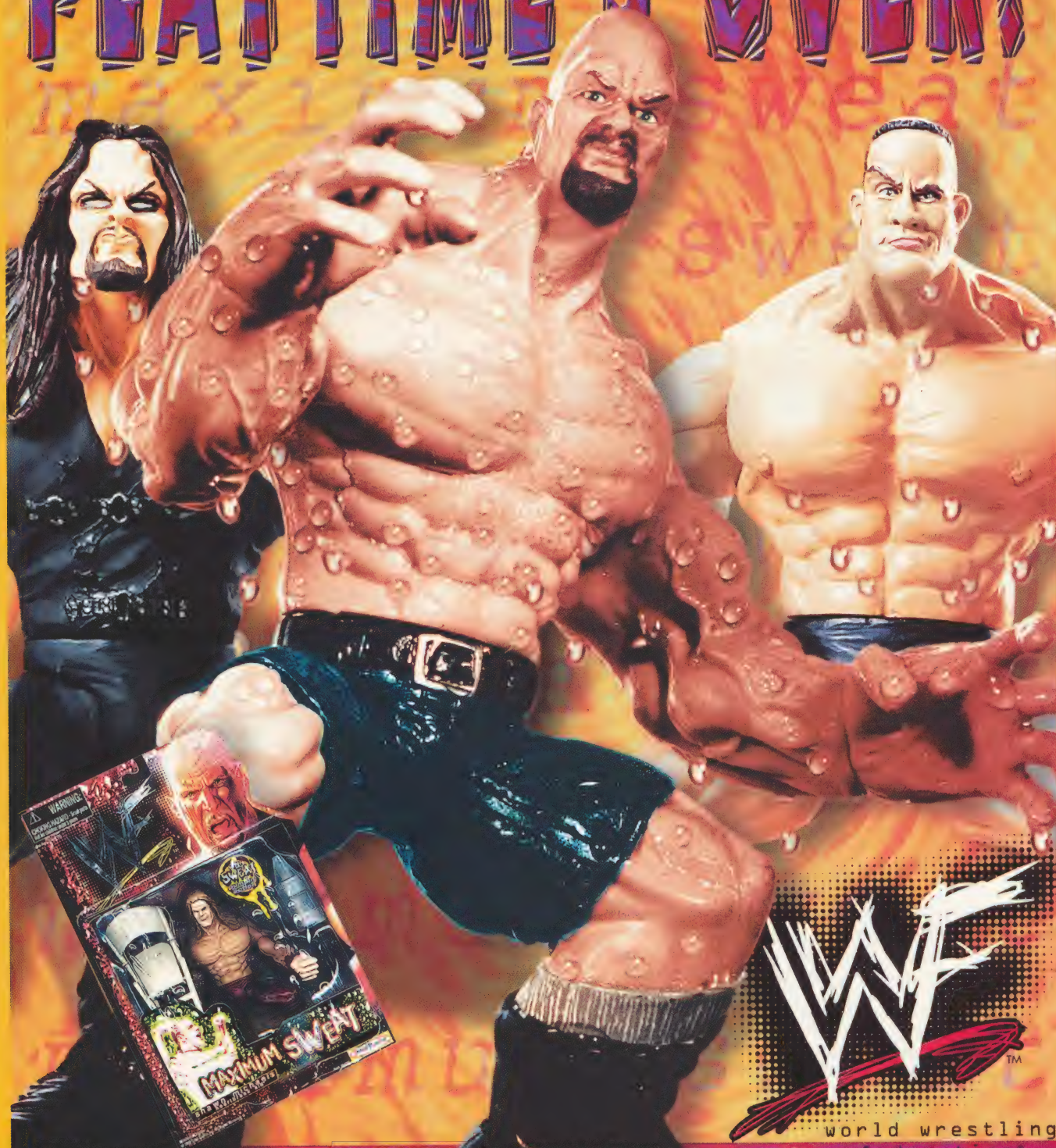
A pig who has finally gotten a whiff of his own stink, thanks to Nicole Bass...

What is it Nicole has that all the women before her have not? She is the first woman Val has not only forgiven when she "screwed up," but Nicole is also the first woman he has chased after—who he has begged not to leave *him*. For once, a woman brought the Big Valbowski to his knees...

Now that Val has been humbled—or, shall I say, humiliated—perhaps another side—a vulnerable, sensitive, loving side—will emerge. The question is: Will Val allow that wall to come crashing down, or will he dismantle it slowly brick by brick? If you want this chick's opinion, Val is Val and there will be no teaching this old dog any new tricks. *WF*



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Ivory Clean or Not So Pure?

By Kevin Kelly

Holier than thou. Television evangelist Jimmy Swaggart certainly thought he was. While he condemned sin and thumped his Bible, Reverend Swaggart found that he was not above sin and the world watched him suffer on February 21, 1988, during a tearful confession in the wake of disclosures about his having visited a motel room with a prostitute.

"I have sinned against you, my Lord, and I would ask that your precious blood would wash and cleanse every stain until it is never to be remembered against me."

Purity cannot be measured, but merely judged by the actions of the person.

Ivory has always been an interesting study. A complex, multi-faceted woman, she is on the surface a sexy, dynamic woman, obviously athletic and seemingly fun to be around. But just below the surface there resides another side, a slightly darker view. A woman who definitely personifies "attitude" certainly has one and we have seen it rear its ugly head quite a bit of late.

What gives Ivory the right to judge others? To condemn the way people live their lives appears to run contrary to her appearance. But then again, appearances can be deceiving. Just ask followers of Jimmy Swaggart.

Those who have heard Ivory's views on her fellow female competitors walk away with puzzled looks on their faces. For some reason, Ivory apparently believes that she is superior to all the rest in her field in many ways. Surprisingly, Ivory has even reportedly

questioned the morals of the other female superstars in the World Wrestling Federation.

Let she who is without sin cast the first stone.

Those who have heard the queries about others' private lives see this as an apparent smokescreen. Maybe Ivory wants to sully the reputations of women she is fearful of competing against. Remember, it took the assistance of Nicole Bass to land the Women's Championship around Ivory's waist to begin with. It seems Ivory never met an unfair advantage she didn't like.

Tori is one woman who has never been shy about displaying her body in the name of art. Her work with photographic artists has earned her many career opportunities. While Ivory is not uncomfortable in front of the camera, there are definite limits she has set. The combination of beautiful woman and photography has been around since James Eastman first went to town. Ivory may feel that Tori has perhaps gone too far for art.

PMS is a three-headed dilemma for Ivory. Terri Runnels is the antagonistic diva, Ryan Shamrock is the diva-in-training and Jacqueline is the diva who will punch you square in the mouth. Instead of focus-





ing on her own affairs, Ivory points the finger at PMS. Rumors behind the scenes have Ivory suggesting that the reason these Pretty Mean Sisters hate men so much is because they could never keep one for more than five seconds. Hardly a sympathetic sister to the women scorned.

Debra was the first to discover Ivory's vicious side. While it may be a chapter in her life she would sooner forget, fans will never forget their tangles and would certainly love to see Debra exact further revenge. The blonde, blue-eyed beauty is the complete opposite of Ivory in more ways than one. As the story goes, Ivory first had a problem with the manager because of Debra's "puppies." Debra's desire to display her assets was like fingernails on a

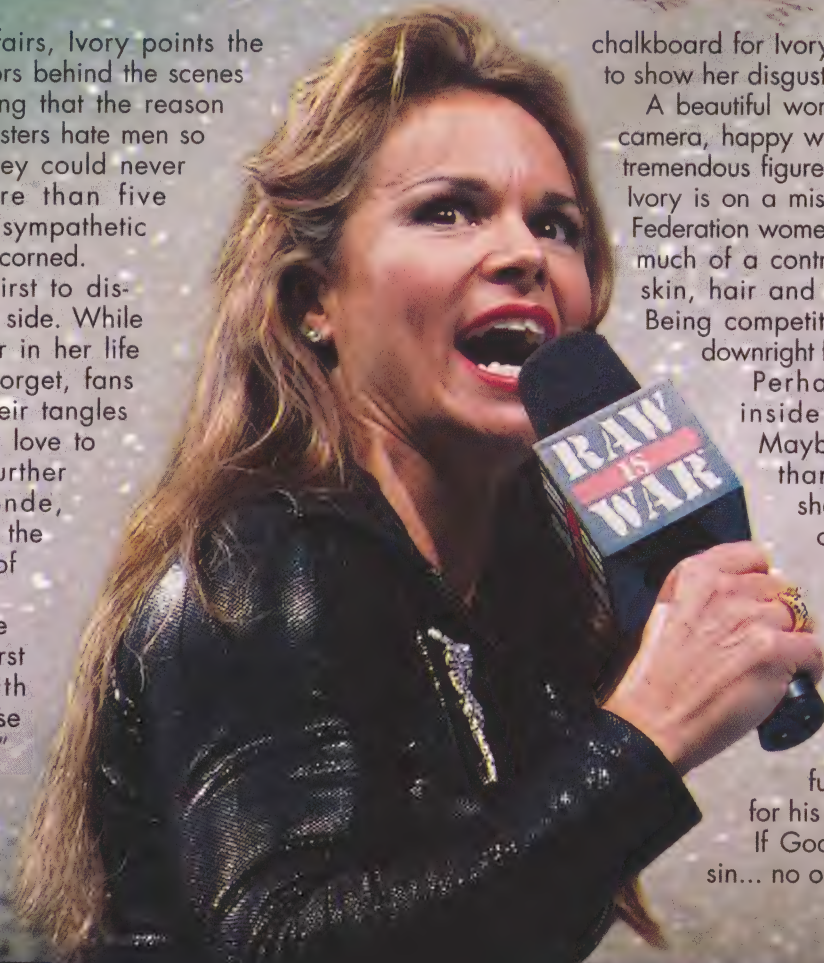
chalkboard for Ivory, who went out of her way to show her disgust more than once.

A beautiful woman, at ease in front of the camera, happy with herself and possessing a tremendous figure that she works on tirelessly, Ivory is on a mission to shut down the other Federation women. Her actions are almost as much of a contradiction as her dark eyes, skin, hair and attitude are to her name.

Being competitive is to be expected, but downright ferocious is another matter.

Perhaps lurking somewhere inside Ivory is a dark secret. Maybe Ivory casts that "holier than thou" attitude because she fears having light shone on some sin she has committed. Don't think that it can't happen because it was just over a decade ago that a respected member of the religious community asked for the seas of God's forgetfulness to become the home for his sin.

If God has forgotten Swaggart's sin... no one else has. **WF**



PERSONALITY PROFILE

FAVORITE BAND/SINGER:

I like a variety of music...
it all depends on my mood.

BIGGEST THRILL IN LIFE:

When I fought Tori inside
Madison Square Garden.

PERSON YOU WOULD MOST LIKE TO MEET:

Sophia Loren

FAVORITE SPORT (BESIDES WRESTLING):

Tennis

FAVORITE ATHLETE:

Jackie Joyner-Kersey

FAVORITE TELEVISION SHOW:

Gilligan's Island and
Police Woman

HOBBIES:

I live my hobby.

FAVORITE FOOD:

Homemade oatmeal
raisin cookies

FAVORITE FAST FOOD:

Taco Bell—bean burritos
with no onions

FAVORITE ACTOR(S):

Kevin Klein and
Nicholas Cage

FAVORITE ACTRESS:

Gina Gershon

FAVORITE MOVIE:

The Usual Suspects

IF I COULD HAVE DONE IT DIFFERENTLY, I WOULD HAVE...

Lived abroad in Italy
after high school.

SECRET TALENT:

I am good at imitations.

BEST ADVICE EVER RECEIVED:

Nervousness is the same
emotion as excitement.

FAVORITE VIDEO GAME:

I don't play video games.

FAVORITE CARTOON CHARACTER:

Tinkerbell







CAREER HIGHLIGHTS

Sweets for → the Sweet?

In an effort to keep his partner focused, D'Lo Brown got Ivory for "Sexual Chocolate" Mark Henry. She was a valuable asset to the team until her own agenda brought about a separation. Her trademark purple scarf and fiery intensity became readily apparent as the team's third member.



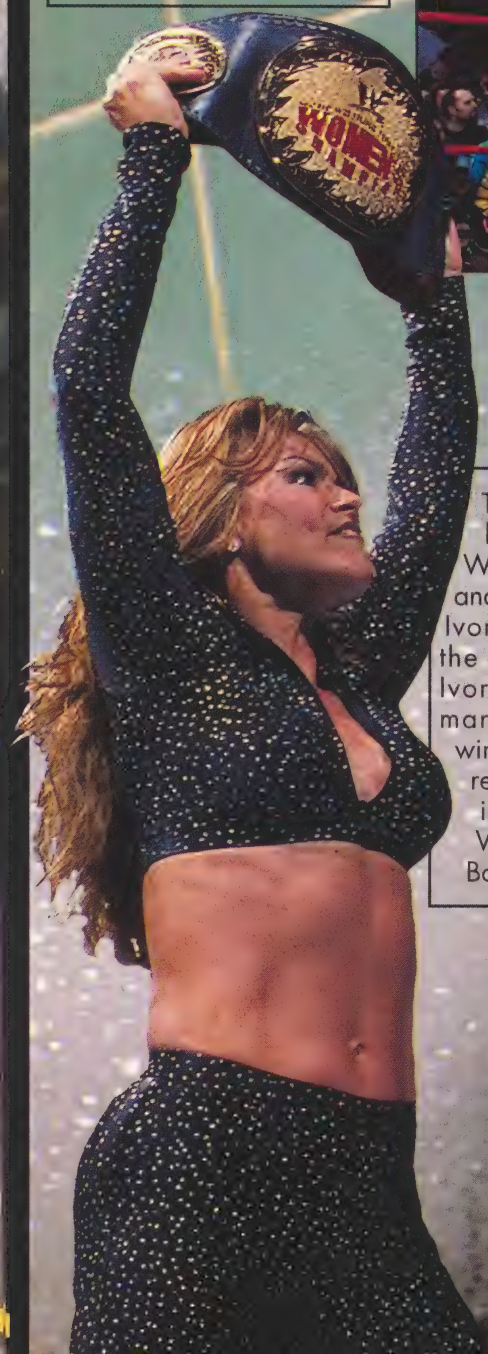
← Golden Memories!

That meeting would be for the Federation Women's Championship and thanks to Nicole Bass, Ivory walked away with the gold. The pairing of Ivory and Nicole raised many eyebrows, but the win put Ivory on the map regardless of the outside interference by the World's Largest Female Bodybuilder.



↑ Tuning Up?

Debra showed Ivory she knew how to play the guitar as "the firecracker" sought revenge for the knee injury suffered by Mark Henry. Ivory spent some time on the mend following this Fender flooring. Apparently that tune stayed in Ivory's head because she made Debra pay for it during their next encounter.



ATTITUDE™

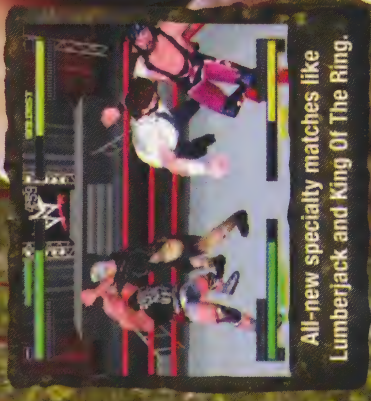
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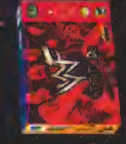
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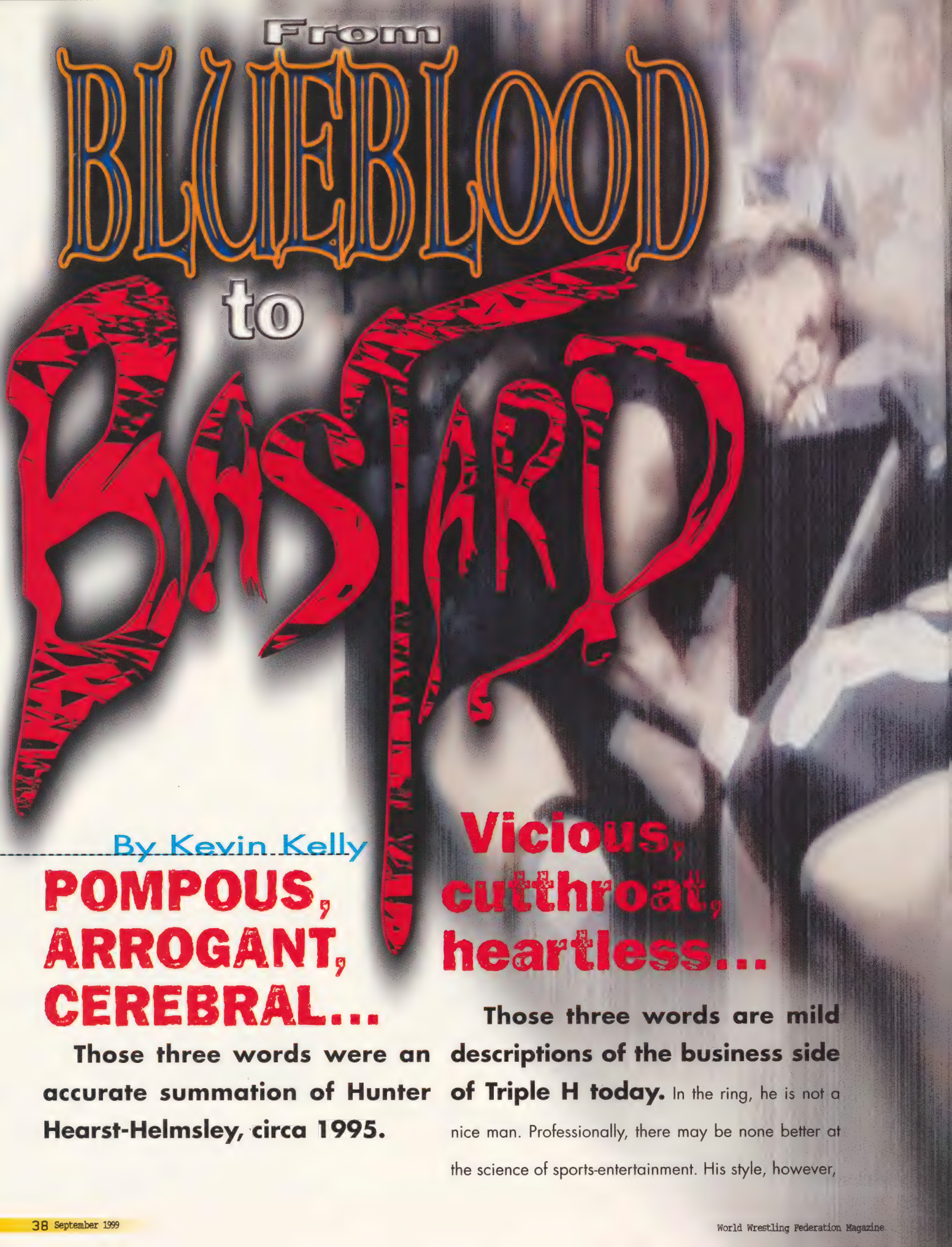
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From BLUEBLOOD to

BASTARD

By Kevin Kelly

**POMPOUS,
ARROGANT,
CEREBRAL...**

Those three words were an accurate summation of Hunter Hearst-Helmsley, circa 1995.

**Vicious,
cutthroat,
heartless...**

Those three words are mild descriptions of the business side of Triple H today. In the ring, he is not a nice man. Professionally, there may be none better at the science of sports-entertainment. His style, however,



**The Startling
Transformation
of TRIPLE H**

The background of the poster is a dark, metallic surface with a repeating pattern of sharp, blue, flame-like or spike-like shapes. In the center, two faces are shown from the nose up, appearing to burst through the metallic surface. On the left is Stone Cold Steve Austin, wearing his signature red mask and having a white eye. On the right is The Undertaker, wearing his yellow and black mask and having a yellow eye. At the top, the text 'WWF on HSN' is written in a white, jagged, hand-drawn font. The 'WWF' logo is stylized with a red underline and a small 'TM' trademark symbol.

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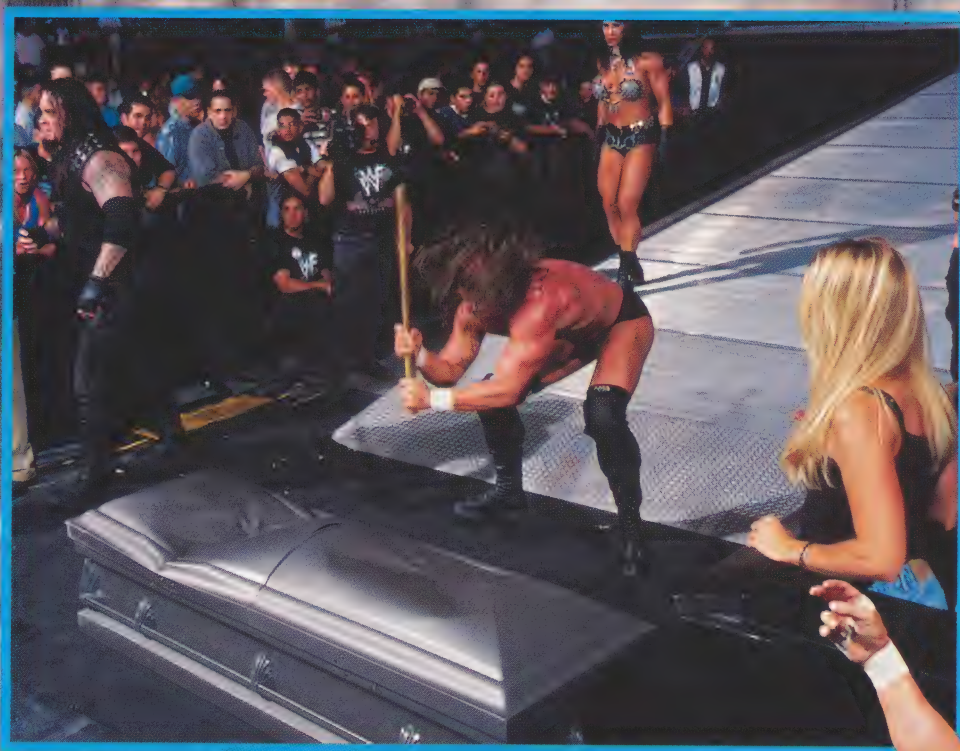
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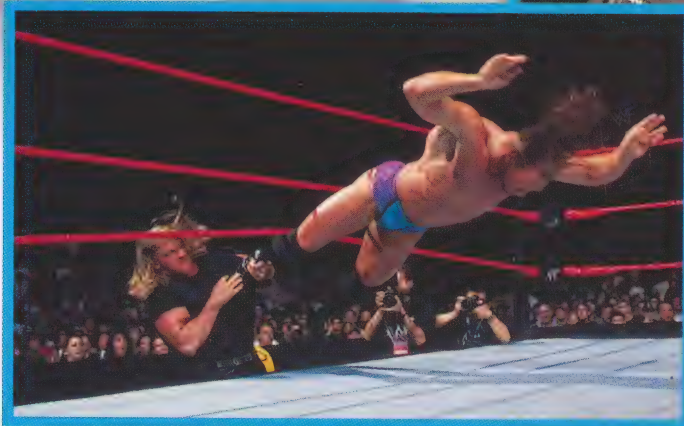
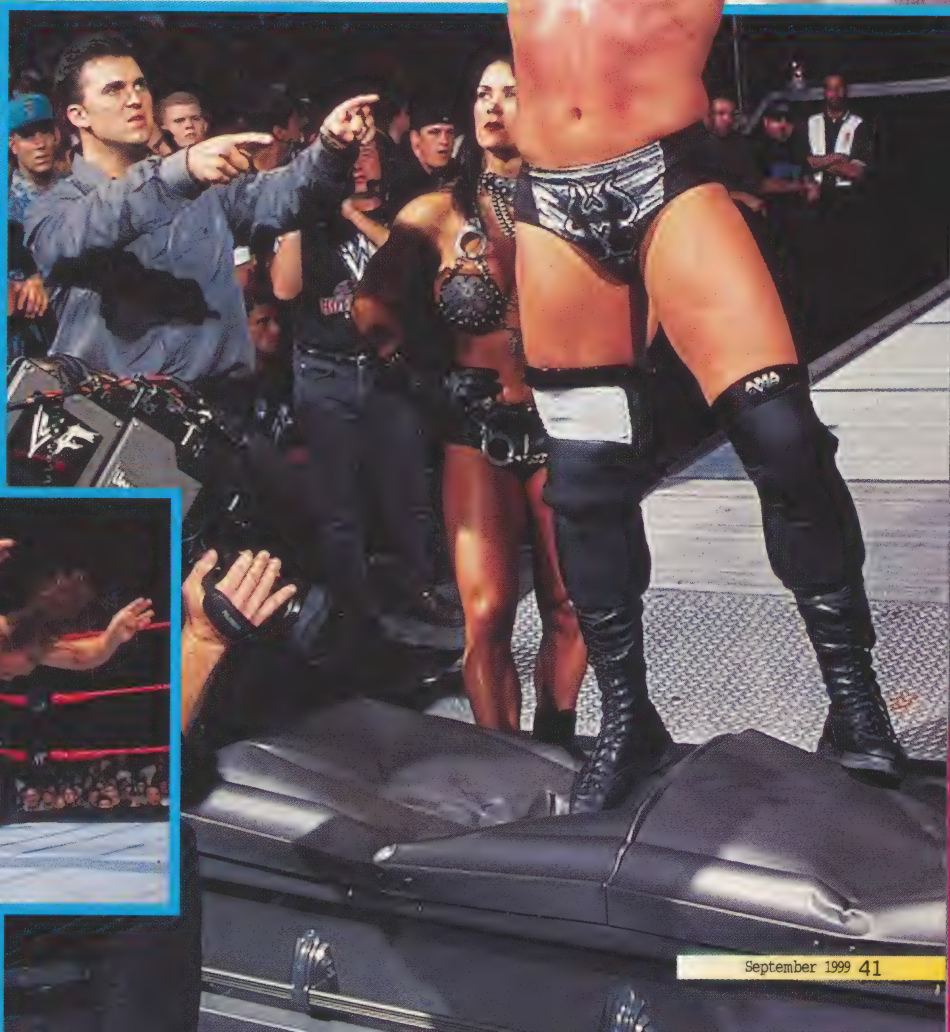


It seemed as if Helmsley always "needed" someone or something. At least that was the perception. Valets, managers, bodyguards were all given to him. It's no surprise that they all failed and Hunter suffered for it. Two steps forward would be followed by two steps back. A series of false starts slowed him down out of the blocks, but also made him smarter. That annoying mandolin music that preceded him to the ring during his

has metamorphosed over the past four years. Always technically blessed, Triple H has evolved from a patient, almost passive participant to a man looking to eat up whoever he is opposed by. He is on the threshold of immortality and he knows it. If he gets there, the world will know it... and pay for it.

The ability to turn on a vicious streak at a moment's notice is an incredible gift. What seems to be at the flick of a switch now, Triple H mimics Jekyll and Hyde with his ability to hone his sadism on his foe and then contain it, not allowing himself or those close to him to be eaten up by it. The only thing that consumes Triple H now is the desire for perfection and the Federation Championship. But how did this one-time snob become a sledgehammer-wielding sociopath? Perhaps his affiliation with Chyna was a critical element. But as we know, the Ninth Wonder of the World was not the first to attempt to assist the blond assailant.

early Federation career set the tone for what was a soft attack. Now the driving track





that Triple H comes out to seemingly has captured the frustration that he bottled up during his painful breaking-in period.

Perhaps that burning desire and bitterness from having been held back coupled with his selection of Chyna to help him get to the top was the right formula. Like a complicated equation, when it all works out the results speak for themselves. It wasn't that Hunter needed "someone," he needed "the right one." That right one is Chyna.

The chemistry these two possess is strong. Like any great team, they have had their ups and downs. But the feeling one gets when watching them together during a match is that there is one collective mind at work. Effective teamwork means the called play is run efficiently—no one jumps off side, neither zigs when they should have zagged. Best tandem ever? Name one better...

But early slowdowns and a great teammate in Chyna hardly account for the viciousness that Triple H has displayed of late. Perhaps a strong emotion—jealousy—is the cause. As predicted, in the April issue of the *World Wrestling Federation Magazine*, Triple H's desire to get main event status lit a fire within him and career-altering decisions were made. He left a "sure thing" with DX to trust the McMahons and join the Corporate Ministry. The "Good Time Charlie" clad in defiant green and black had to change his mindset when he changed teams. No one, however, could have predicted the change would have been this drastic.

The knock from critics on Hunter Hearst-Helmsley was his *laissez-faire* attitude. The always fluid technician now has silenced the naysayers by jamming the gearshift into overdrive and getting downright nasty. Those critics perhaps can be held somewhat accountable

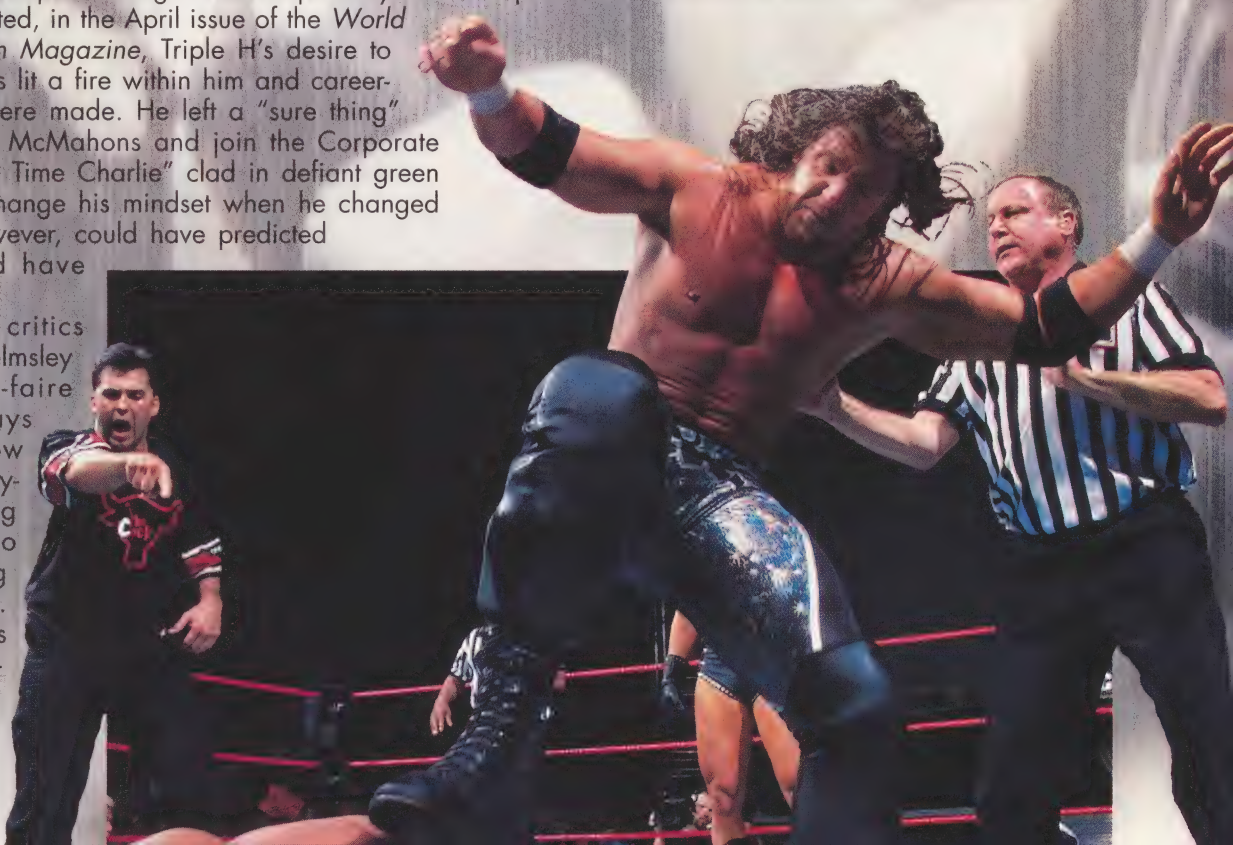
for throwing gas on the fire with their knocking of Hunter during his formative period. Believe me, Triple H never, ever forgets.

Usually, someone who is powered purely by anger will burn out. You can only stand on the pedal for so long before running out of fuel. But Triple H's journey is not a runaway train, but rather more like a high-performance engine controlled by an aggressive driver. When Triple H puts his game face on, there are few competitors as intense in the World Wrestling Federation. Throw the added controlled combustibility of Chyna into the mix and you have a methodical machine with fire and emotion driving the pistons.

So, where is this vehicle headed? On the road to championship glory? We may not have to wait much longer. Each landmark along the way from his days as the Greenwich Snob, his crowning achievement at the 1997 *King of the Ring*, the rise and fall of DX to today has made for an entertaining journey. The road had bumps, curves and its share of potholes, but crossing the finish line first is all that matters to Triple H.

Of course, if he does get the checkered flag, Triple H, along with Chyna will celebrate victory alone. They will also have to jump right back behind the wheel for more racing, this time the hunted. This pair has run over many toes on their way to the top. Don't be surprised if revenge is the power source for future opponents' attacks.

One thing that we have learned from Triple H is that he is not afraid to reinvent himself. Adversaries will have to be wary of the next evolution and to what depths his next character will sink to keep the spot he has earned. Triple H was told he could never do it. "They" said he could never make it to the upper echelon. Now that he has don't expect him to hand back what he has attained. *WF*



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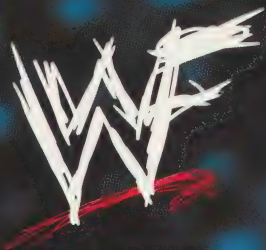
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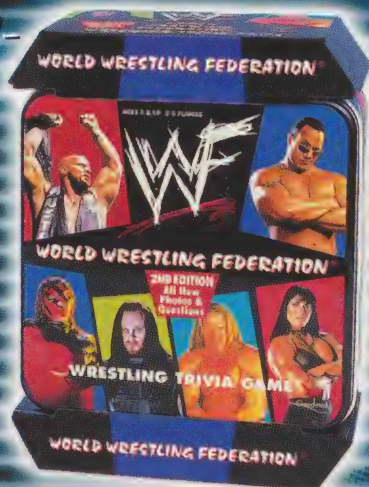
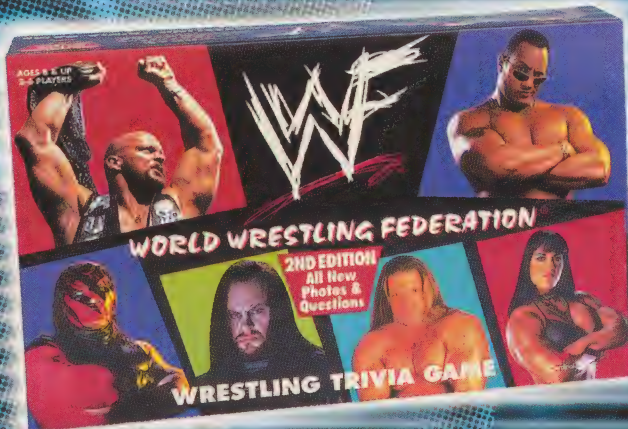
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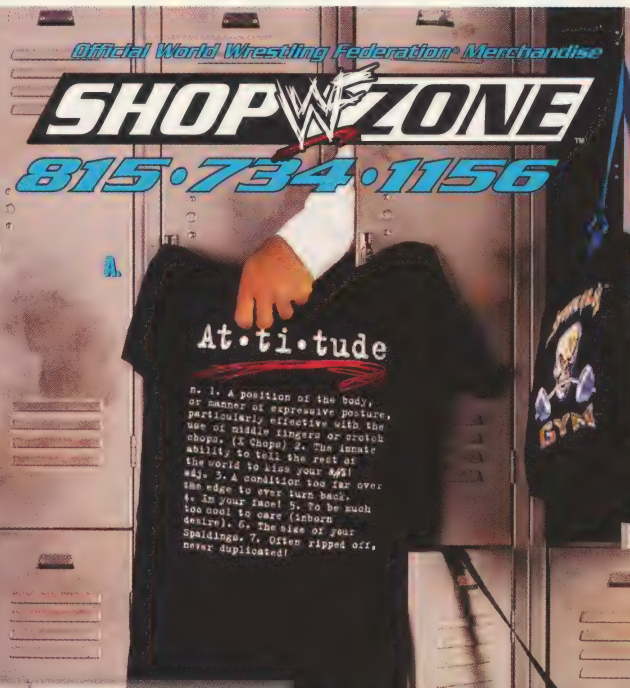
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WWE KING OF THE RING

June 27, 1999
Greensboro Coliseum
Greensboro, North Carolina

By Keith Elliot Greenberg

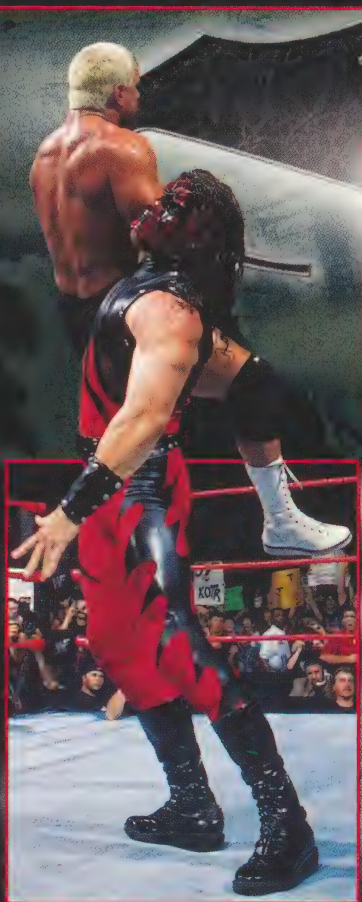
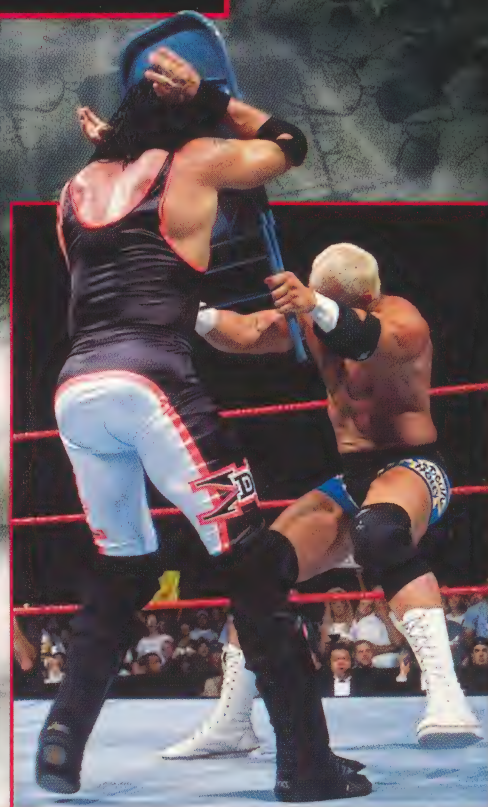
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Hardcore Holly vs. X-Pac



X-Pac stunned his foe early with a high cross-body block from the second turnbuckle, but was soon victimized by a Powerbomb. Refusing to quit, X-Pac came back with a belly-to-back suplex, spinning heel kick and the Bronco Buster.

Retreating to ringside, Holly turned the match into a hardcore clash, swiping a chair out from under ring announcer Howard Finkel and returning to the squared circle to smash X-Pac. As the referee called for a disqualification, Holly continued the punishment, hurting his opponent with a neckbreaker.

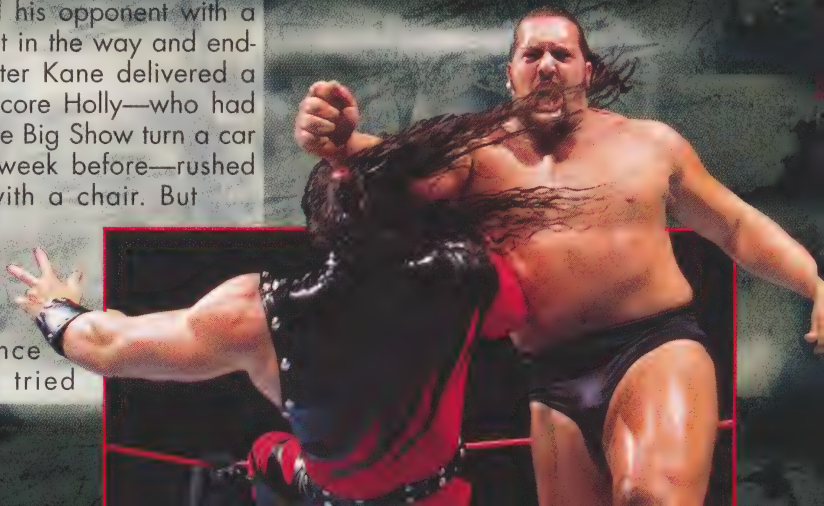


The Big Show vs. Kane

chokeslamming The Big Show and kept his hands around his opponent's throat, taking the breath out of The Big Show. With his opponent sufficiently weakened, Kane took the chair left behind by Holly, crashed it across his rival's skull and covered him for the pin just as the referee regained consciousness.

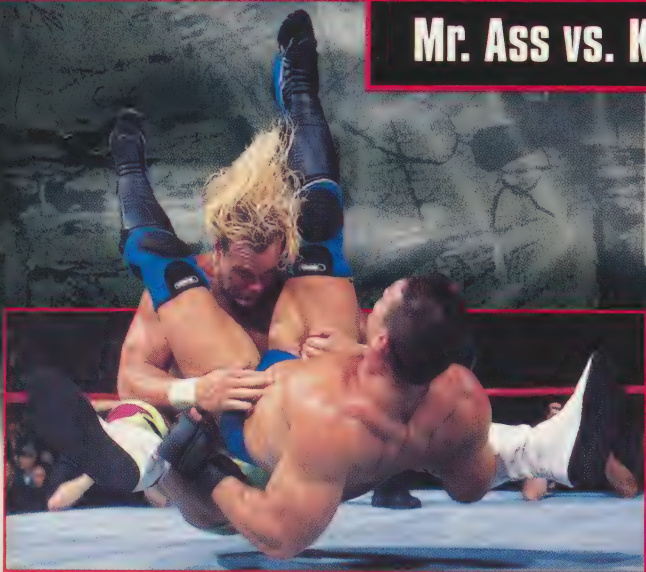
The complexion of the battle changed when The Big Show charged his opponent with a kick, but the referee got in the way and ended up getting blasted. After Kane delivered a low blow to his foe, Hardcore Holly—who had the misfortune of having The Big Show turn a car over on him less than a week before—rushed into the squared circle with a chair. But Kane didn't appreciate the unsolicited assistance and chokeslammed the intruder with one hand.

Still, the interference worked for Kane. He tried



Quarterfinal Matches:

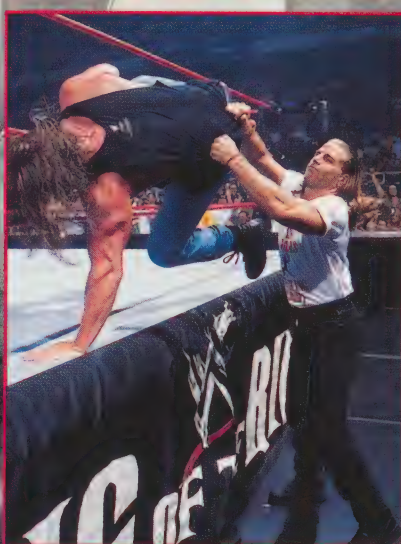
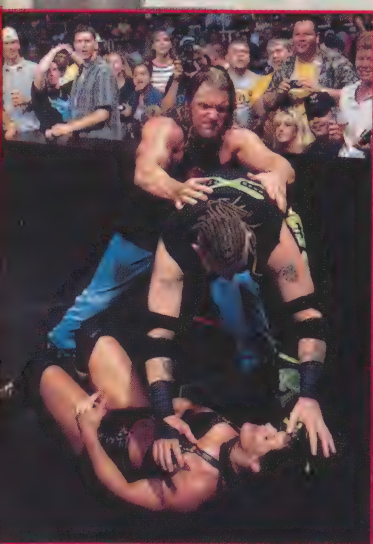
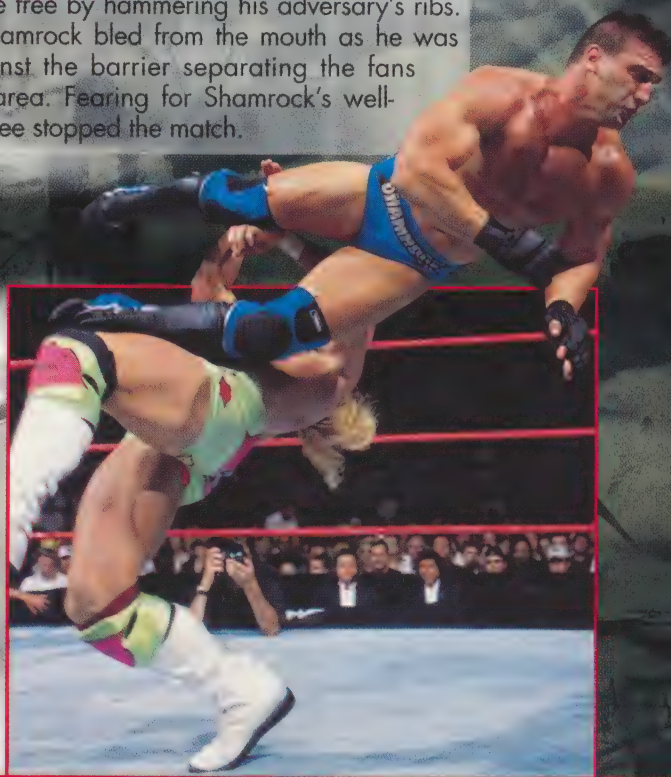
Mr. Ass vs. Ken Shamrock



but Gunn broke free by hammering his adversary's ribs. At ringside, Shamrock bled from the mouth as he was slammed against the barrier separating the fans from the ring area. Fearing for Shamrock's well-being, the referee stopped the match.

Shamrock—who suffered internal bleeding during a confrontation with Steve Blackman earlier in the night—was being treated in the locker room as the match was scheduled to begin. But when Mr. Ass dared him to show his face, Shamrock literally tossed the medics away from him and accepted the challenge.

Mr. Ass immediately zoned in on Shamrock's injured torso and dropped the former Ultimate Fighter's back across a bent knee. Out of nowhere, Shamrock clamped on an ankle lock,



Road Dogg vs. Chyna

Back in the ring, Chyna beat on the Road Dogg at will. When Road Dogg delivered a series of punches to Chyna's rock-hard abdominal muscles, she replied with a DDT.

After kicking out of a pinfall attempt, the Dogg seemed no longer reluctant about hitting a woman and he unleashed a series of punches. When Triple H tried jumping into the ring to slow the momentum, Commissioner Shawn Michaels pulled him back to the dressing room. Meanwhile,

Chyna attempted a low blow from the rear but injured her hand on the Dogg's metal protective cup. As the Ninth Wonder of the World nursed her pain, the Dogg got the win with a pump handle slam.

In what may have been the most unusual matchup in *King of the Ring* tournament history, the Dogg took on the most treacherous woman in the game. Chyna hammered her foe with punches but at the beginning of the match at least, the Dogg seemed to be holding back. Finally he slung her into the corner, sending her soaring over the top rope. As the Dogg followed his opponent to ringside, he was jumped by Chyna's charge, Triple H, and dropped face-first on the ring steps.



King Of The Ring Semifinal Match:

Mr. Ass vs. Kane



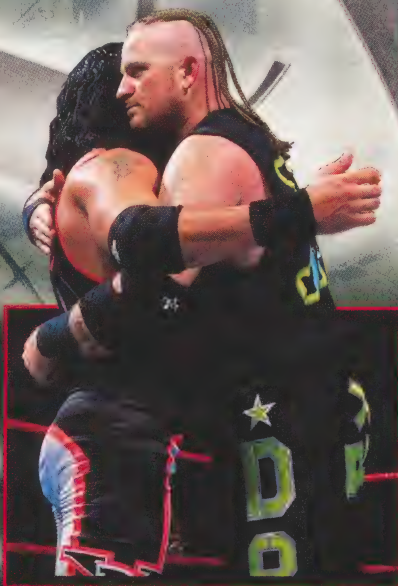
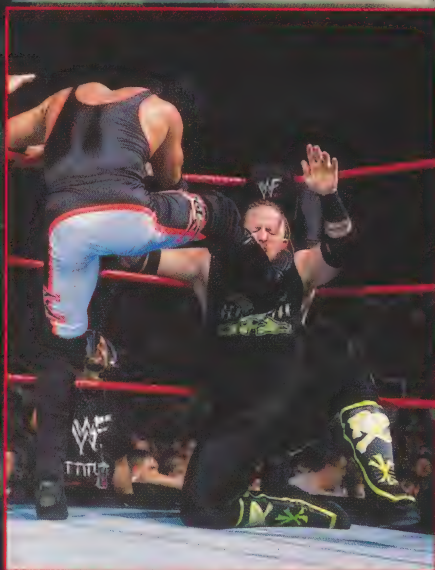
As the match started, Kane quickly snatched Mr. Ass by the throat and deposited him in the corner. Billy left the ring to regroup, but Kane pursued him—ring steps in hand. Thinking fast, Mr. Ass dropkicked the cumbersome weapon into his opponent's body.

Mr. Ass was holding his own until he launched his body at Kane—and ended up being powerslammed for his effort. As Gunn was reeling, the Big Red Machine dropkicked him to ringside.

Mr. Ass was attempting to re-enter the ring when The Big Show lumbered down the aisle. Gunn blocked his path, wielding a chair. The Big Show swiped the weapon, but instead of striking Badd Ass he knocked out Kane—who was leaning over the ropes and had eliminated the 500-pounder in the quarterfinals—allowing Mr. Ass to advance.



The circumstances of this match were complicated by the fact that the competitors regarded each other as best friends. But as *King of the Ring* glory could only go to one man, the two put their feelings aside and did battle.



X-Pac took down the Dogg with a spinning heel kick. With Road Dogg slumped in a corner, X-Pac charged. Telegraphing the maneuver, the Dogg moved and X-Pac crashed into the corner.

X-Pac was in obvious pain,

King Of The Ring Semifinal Match:

X-Pac vs. Road Dogg

but still displayed the courage that has exemplified his career. Out of nowhere he stunned his opponent with the X-Factor and scored the victory. Showing that their friendship remained intact the Dogg embraced the victor and held the ropes open for him as they left the ring.



King Of The Ring Final Match: Mr. Ass vs. X-Pac

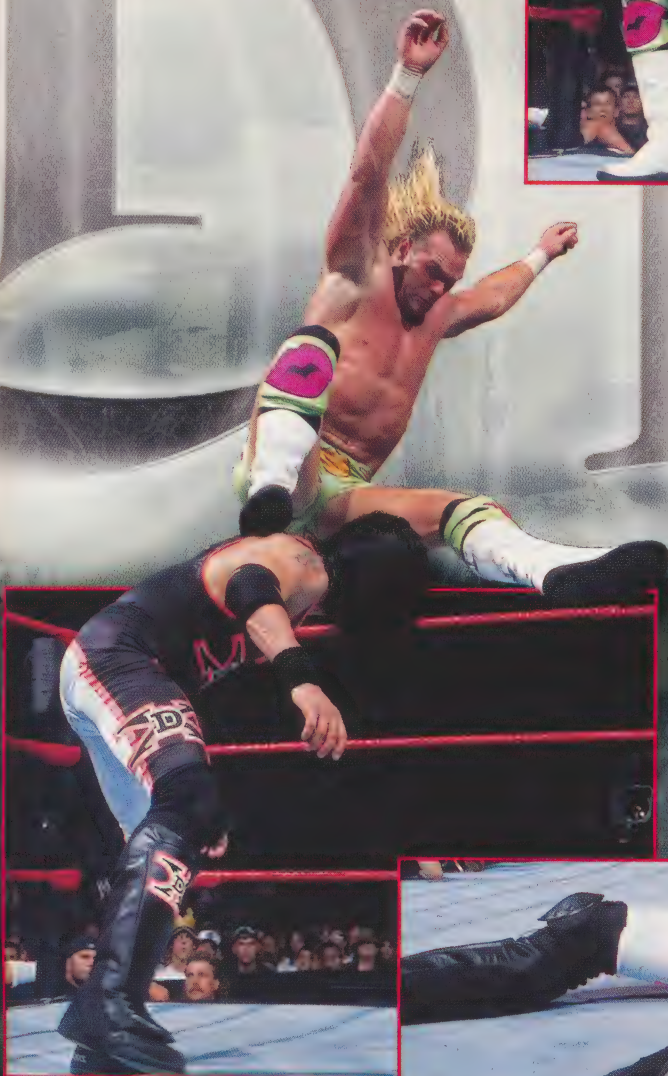


Mr. Ass knew where X-Pac was vulnerable and took advantage of it, stomping on his opponent's troubled neck, which he had apparently reinjured earlier in the evening. Putting his pain aside, X-Pac zapped his foe with a plancha, but fell victim to a bulldog headlock,

Gorilla-press slam and Fame-Asser.

Gunn seemed confident of victory, leisurely covering his foe. But X-Pac kicked out and while Billy argued with the referee over the count, followed up with the X-Factor and the Bronco Buster.

Even after sustaining a neckbreaker, X-Pac dropkicked his opponent as he stood on the ropes. But X-Pac's neck could only hold out so long. When Gunn executed the Fame-Asser another time, X-Pac was helpless—and Badd Ass Billy Gunn was the 1999 King of the Ring.



WWF KING OF THE RING

World Wrestling Federation Championship Match: The Undertaker (Champion) vs. The Rock



The Undertaker started the match by waylaying the referee and then assaulting The Rock. The Rock rose to the occasion, hitting his opponent with the Rock Bottom. The Rock covered his foe, but the referee had yet to recover. When he finally did, Paul Bearer tugged on the official's leg as he attempted to register the three-count.

The Undertaker tried walking the ropes—a tactic he often employs before crashing down on a rival—but The Rock shook his opponent's body, forcing him to fall, spread-eagle, across the top rope. The battle shifted to ringside,





where The Rock lifted a chair to his opponent. But before it could connect, the Undertaker bashed the object with the timekeeper's bell, driving it into The Rock's face.

Back in the ring, Rock nearly scored a pin with a Samoan drop, and then countered a Tombstone attempt with a DDT. But The Rock accidentally whipped his opponent into the referee, who was thus out of position when the challenger executed a People's Elbow and covered his rival. Bearer intruded, pouring what appeared to be ether onto a cloth and handed it to his protege. But The Rock gained possession of the rag and covered his opponent's face with it, as the Lord of Darkness slumped to the mat.

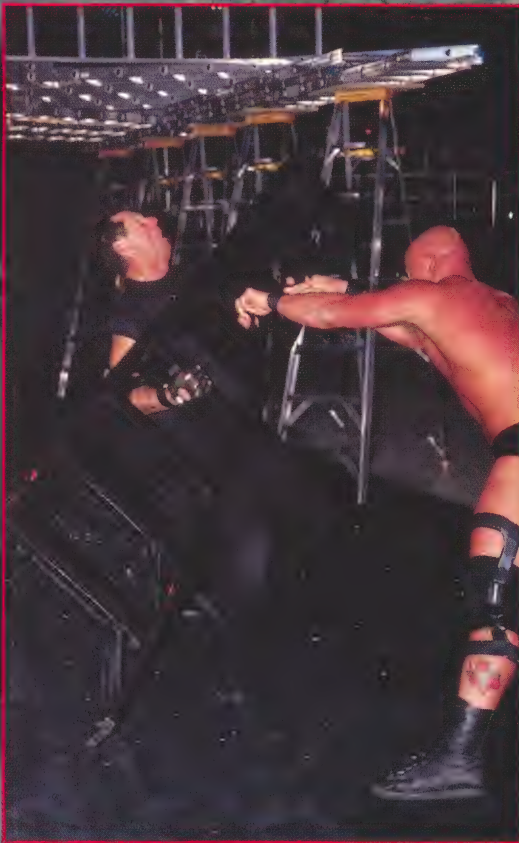
The Rock seemed destined for victory, until Triple H interfered, delivering a Pedigree to The Rock, weakening him to the point that the Undertaker was able to retain his title with a Tombstone piledriver.



WWE KING OF THE RING

Handicap Winner-Take-All Ladder Match for Control of the World Wrestling Federation

Stone Cold Steve Austin vs. Vince & Shane McMahon

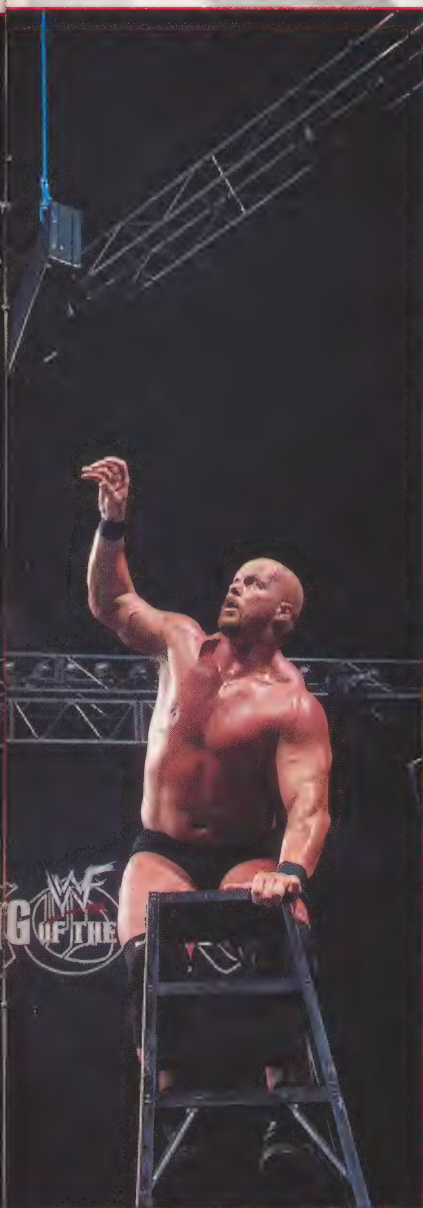


The ownership of the World Wrestling Federation was at stake in this contest. The winner would have to climb a ladder and grab a briefcase containing important corporate documents suspended from the ceiling. Before the action began, though, Shane McMahon claimed to have been injured earlier in the night and Steve Blackman offered to take his place. But when a hidden camera caught Shane chuckling about his "act" backstage, Commissioner Shawn Michaels demanded that the younger McMahon compete.

Austin easily had his way with the McMahons for much of the contest. He battered his opponents with a number of ladders comprising a special set leading to the ring—until the entire metal menagerie toppled on the father and son. Positioning a prone Shane on the announcer's table, Austin climbed the ladder reserved for the match and dove onto the "Boy Wonder," hitting him with an elbow across the chest. When the Rattlesnake mounted the ladder again, though, Vince pushed it over.

To no one's surprise, Austin soon regained his fighting energy. Propping the ladder against the ropes, Austin catapulted Shane into the stair steps. When Austin started climbing, Vince upended

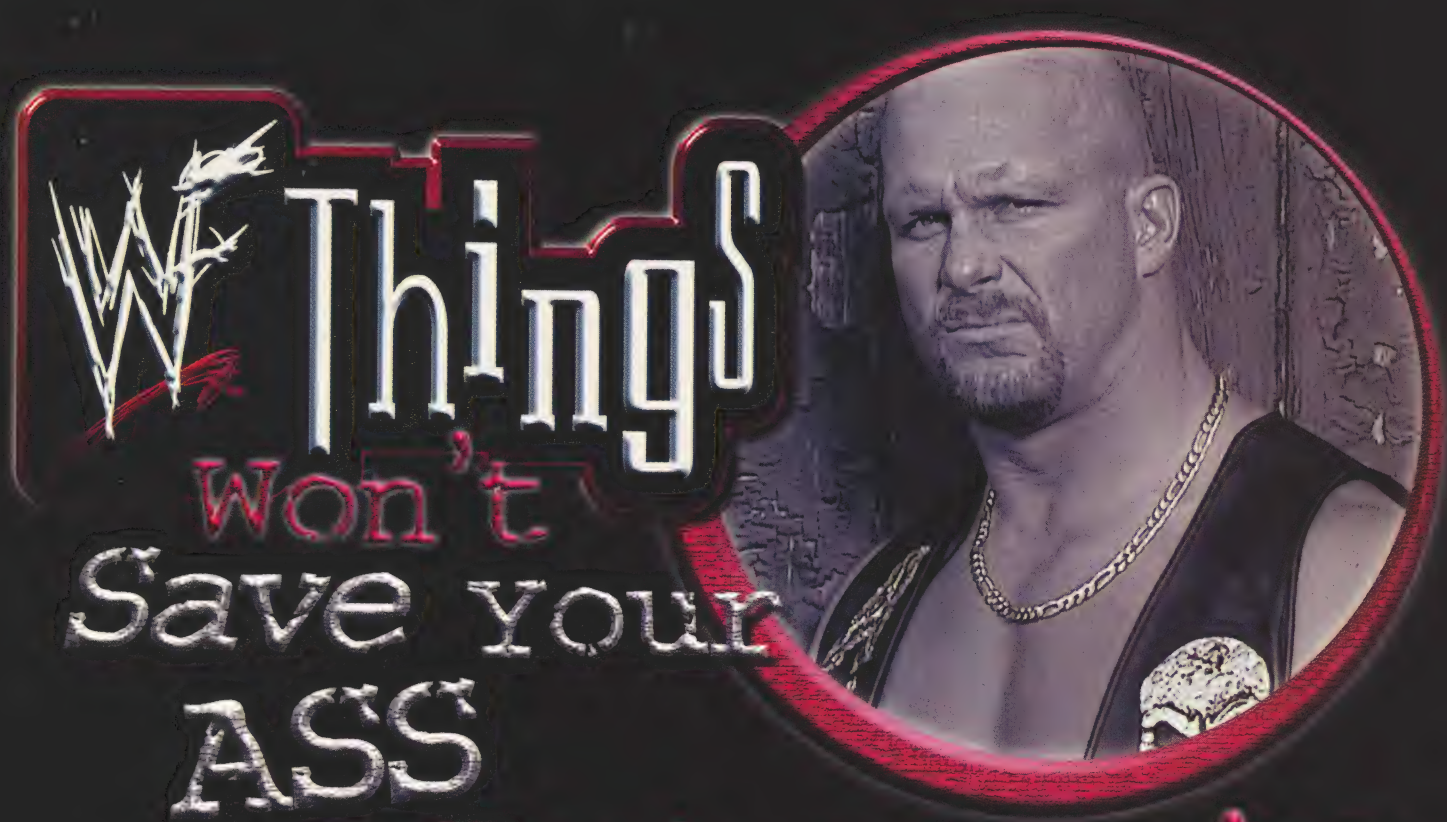




the ladder again and then boosted Shane on his shoulders, as the "Boy Wonder" reached for the briefcase. Austin broke up the effort by sneaking up on the McMahons, slugging and delivering Stunners to both of them. Austin again climbed the ladder—but when he reached for the briefcase, a cable pulled it toward the ceiling.

As Vince and Austin fought on the ladder, Shane knocked it over, sending both to the mat. As the cable was lowered from the ceiling Shane climbed the ladder and snatched the briefcase, preventing Austin from taking over the World Wrestling Federation. ^{WF}






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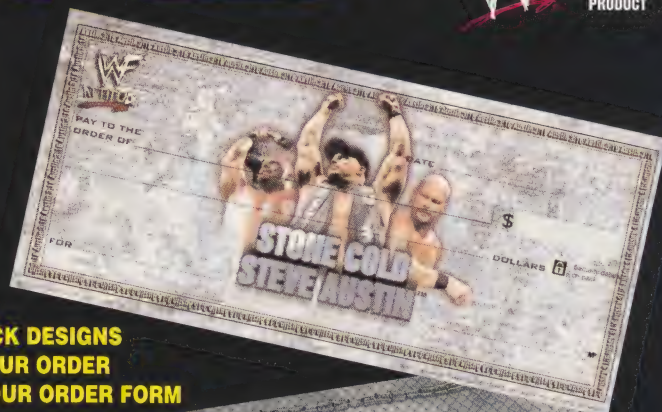
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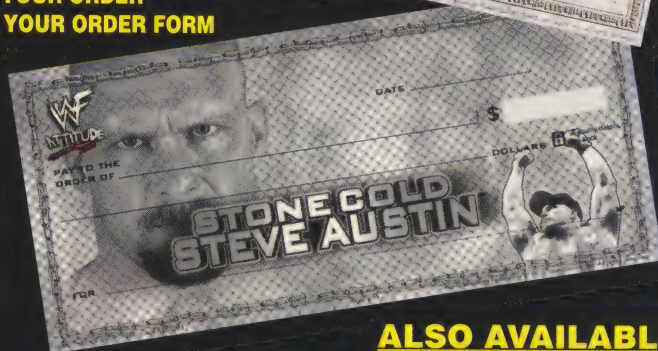
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BARRED FROM the BACK

Go Ahead!

Keep Underestimating Nicole Bass!

Sorry, but I, the INFORMER, am a fan of NICOLE BASS. She is an awesome physical specimen and has just begun to scratch the surface of her Federation career. Can she become a star? Only time will tell. But perhaps the ol' dirt monger here can clue some of her critics in to why they should not pass judgment just yet.

● Nicole only began watching the World Wrestling Federation just before she was hired. Her bodybuilding career and other commitments simply didn't allow her any time to watch television, including the Federation. Just like sweets, there were some things she had to sacrifice. Nicole has had to learn who the characters are, what their histories are and what they do in the ring. Thanks to videotape, school is in session for Nicole and she is now an avid fan.

● This serves as just another example that not just anyone can come in off the street and become a Federation Superstar. It's something one must strive for, work years toward and finally attain. Nicole wants to be the biggest star this company has ever seen. Her perfectionist attitude has led to some tears of frustration behind the scenes, but very few have worked as hard as Nicole. Yes, she has screwed up sometimes, but she is learning and learning very quickly. The World's Largest Female Bodybuilder is taking the crash course and not every lesson is earning her an "A," but when given "make-up tests," high marks have consistently been earned.

● Nicole is not afraid of failure. She is only afraid of disappointing those who have put their faith in her and those she works with. That goes back to her perfectionist desires. One of the lessons she has learned and is continuing to work on is relaxing. That is one


element every young competitor deals with. Relaxation is a major hurdle and when crossed is a benchmark of future success.

● DR. TOM PRICHARD is working with her. His infinite patience and vast knowledge allows Nicole to make mistakes and learn from them. A veteran of nearly 20 years of mat wars, Prichard is largely responsible for the development of MARK HENRY, DROZ, MEAT and many others. His influence on the current roster of Federation Superstars is prominent and with Tom's help, Nicole will develop... guaranteed.

● No matter where Nicole goes, she draws a crowd. Always gracious to autograph seekers (and even the creeps who ask her STUPID questions!), Nicole is a special person with a good heart. In addition to her physical attributes, her personality is a plus and she is a wonderful ambassador for this organization.

What does the future hold for Nicole Bass? Considering everyone told her she would never make it in bodybuilding and the same was said about her joining the World Wrestling Federation, it seems that success is on the horizon.

One thing in her favor is the fact that the roster is so deep she has time to grow. On every successful team is a onetime long-term project that is now paying dividends. From the scout squad to All-Pro is a long road, but some just need the time to make the journey. Give Nicole Bass the same time and she will not disappoint. When she becomes the star that the INFORMER is predicting she can be, don't give Yours Truly any of the credit. Tell Nicole you are sorry for having doubted her.

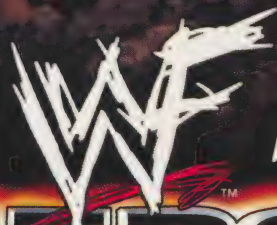
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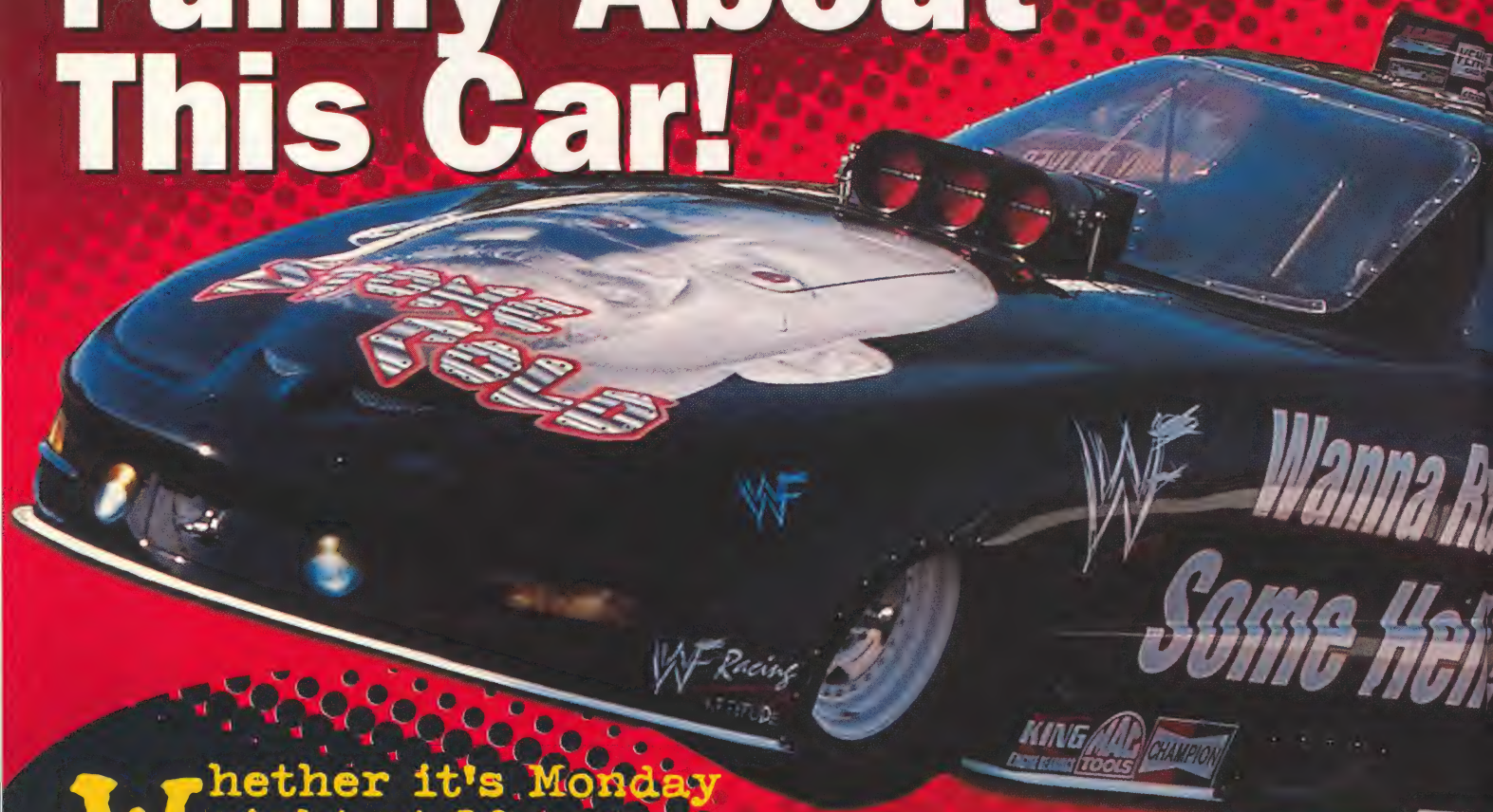
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TV 14


**PRIVATE
EYE**

By Lucas

There Ain't Nothing Funny About This Car!



Whether it's Monday night at 10 p.m. or Thursday afternoon at 3, Stone Cold Steve Austin is Stone Cold Steve Austin.

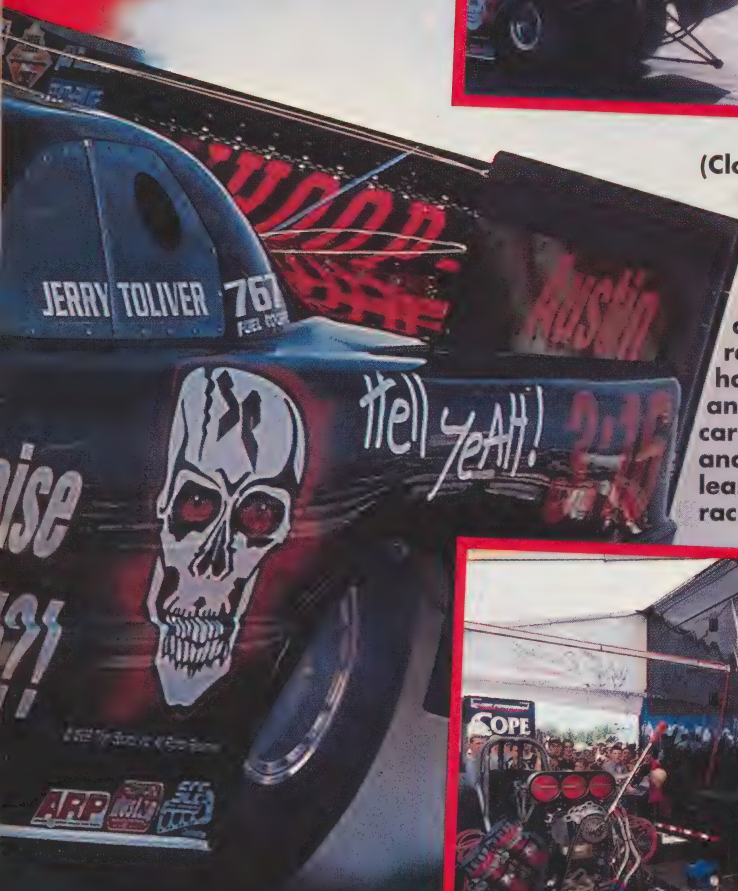
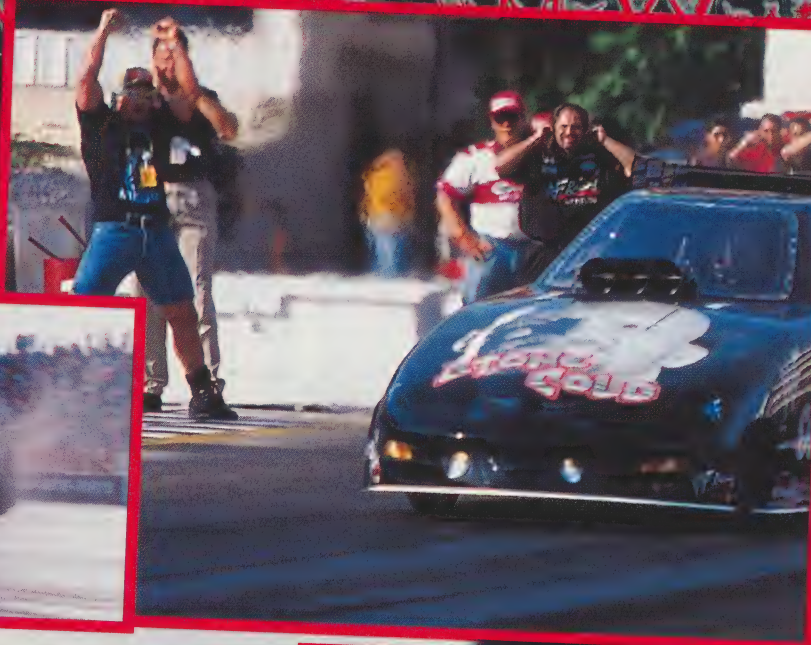
Whether he's harassing the rest of the World Wrestling Federation during RAW or hanging out at home in Texas, Austin likes to drink his beer, use colorful language and play by his own rules. Another facet of his on-air personality that remains true to Steve's character outside the ring is his love of powerful machines. In the past we've seen him use a pickup truck, a beer truck, a Zamboni and even a monster truck to get to the ring.

Now, with veteran driver Jerry Toliver behind the wheel,

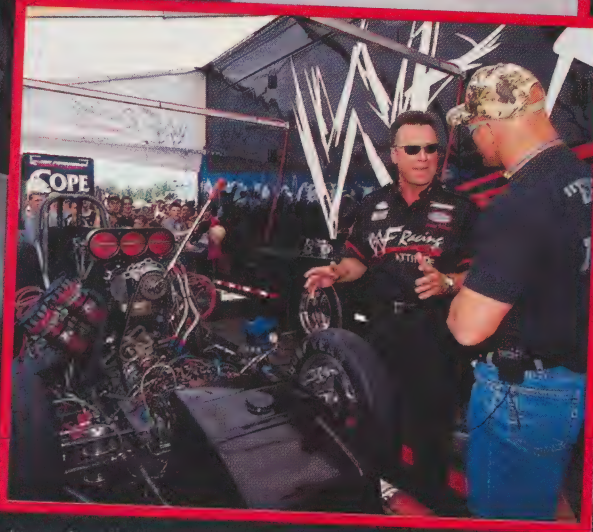
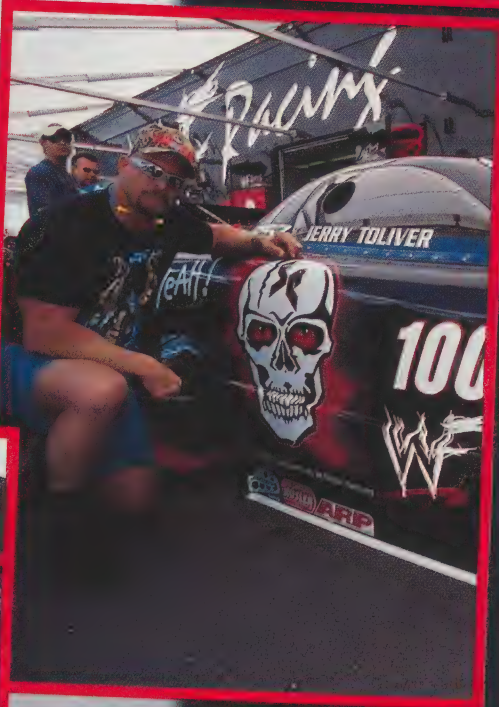
the Stone Cold Steve Austin Funny Car is opening up a can of whoop-@#\$ on the rest of the National Hot Rod Association (NHRA)! The Pontiac Firebird, designed with the "Attitude" that exemplifies the World Wrestling Federation in 1999, has a 6,000-plus horsepower engine and can reach speeds of 300 miles per hour in less than five seconds!

Despite starting the year off slowly, Toliver and his crew had a string of impressive performances as the season heated up. After a great weekend at the Fram Nationals in Georgia, the crew headed to Englishtown, New Jersey, for their most important event to date.

In addition to the thousands of fans regularly in attendance for an NHRA event, there was a special spectator at the Mopar Parts Nationals who went to the "Garden State" specifically to see Toliver and his team—Stone Cold Steve



(Clockwise from left) Tires scream "Hell Yeah" as driver Jerry Toliver guns it hard off the line. Stone Cold helps out the crew and is thrilled with the results. Austin also gets hands on with Toliver and his crew chief. The car is bad to the bone and the Rattlesnake learns the finer points of racing from Toliver.



Austin! The Rattlesnake was trackside all day and watched with enthusiasm as his team made final preparations for their run. When Toliver finally went off, the Stone Cold Funny Car muscled its way to the number two qualifying spot with a run of 303.57 m.p.h. in 4.96 seconds—which also happened to be a career best for Toliver!

Stone Cold was ecstatic as he watched the hot rod bearing his name and likeness destroy opponents on the track as easily as he does in the ring. Following the finish, Austin was right there high-fiving the team as he remarked, "This is

amazing. I got to stand right there between both cars and watch each driver do their burnout and then get it down the track!"

With the end of the season approaching, Toliver and his crew may be peaking at just the right time. If their performance in Englishtown

was any indication, you never know when a certain Rattlesnake may show up to provide the good luck charm as the Stone Cold Funny Car races toward victory!

If you want to see the Stone Cold Funny Car in action, Toliver will be competing in a number of events over the coming month in Reading, Pennsylvania; Topeka, Kansas; and Memphis, Tennessee. Check out wwf.com for exact dates and locations! **WF**

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rent it August 24, 1999



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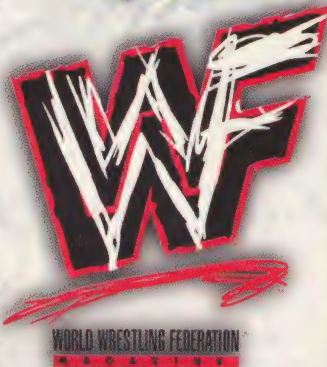
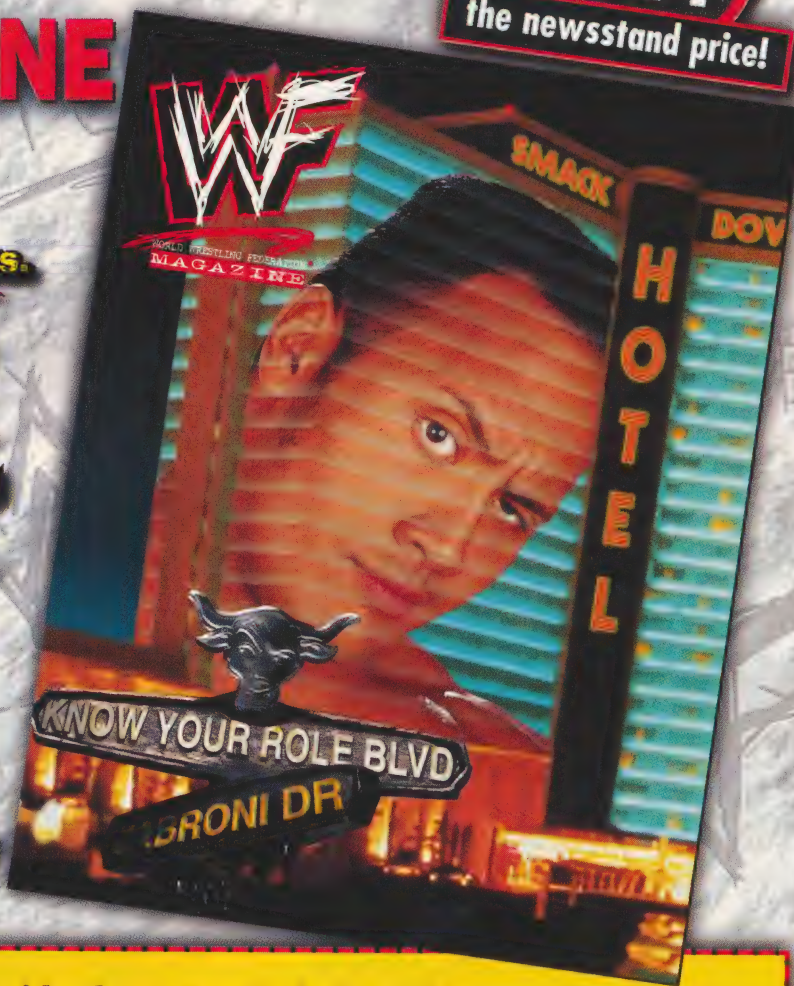
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? PIN EM DOWN

Dear Jeff Jarrett,

Are you getting jealous of Debra? Why aren't you letting her make her own choices? What doesn't p*ss you off?

Alex Estrada

Port Jefferson, New York

Now hold on right there, Alex. If you think I'm taking the time out of my busy schedule to answer all three of your questions—think again, punk. Do you see anyone else around here getting that kind of privilege? The Editor-in-Chief of this magazine, Vince Russo, is a close friend of mine and I'll be damned if anyone takes advantage of this department. As for Debra, I'm not jealous of her at all. It's idiots like you who don't realize what's really going on that p*ss me off!

Dear Rock,

Why do you call yourself the "Great One"?

Bennie Francisco, Jr.

Prewitt, New Mexico

Bennie, before The Rock diagnoses you as a certifiable roody-poo for asking that question, just think of your favorite professional sports athlete. Now, imagine him winning the championship and holding the trophy in the air. Finally, imagine The Rock coming along, having his animal of a wife hold The Rock's jacket and then slapping the stupidity out of the jabroni! Then try to fathom the Brahma bull sticking not one, but both his horns up his candy-@\$\$! Now, do you realize why The Rock calls himself the "Great One"?

Dear Ivory,

Why do you always carry around that purple scarf?

Stefanie Marie Kearns

Drexel Hill, Pennsylvania

Well, you know, Stefanie, I'd like to say that the purple scarf represents the strength of women or something powerful

like that, but in actuality I just like the color! I've been wearing purple since I came to the World Wrestling Federation, so why change it? Some girls like red, some girls like pink... I like purple. As far as the scarf goes, what good is a girl's wardrobe unless she can accessorize?

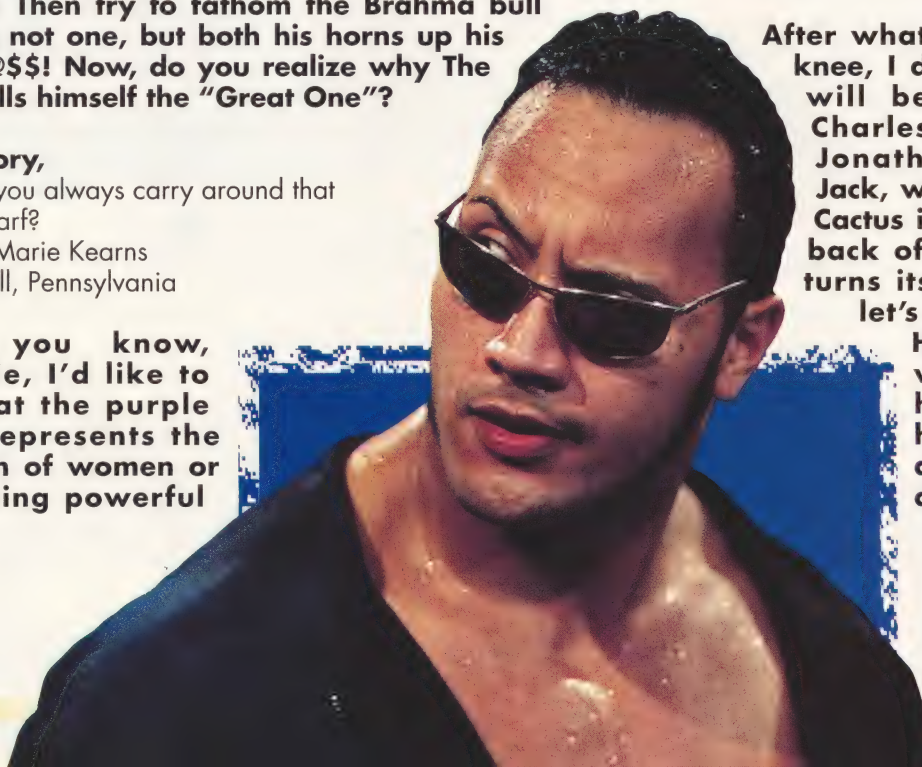
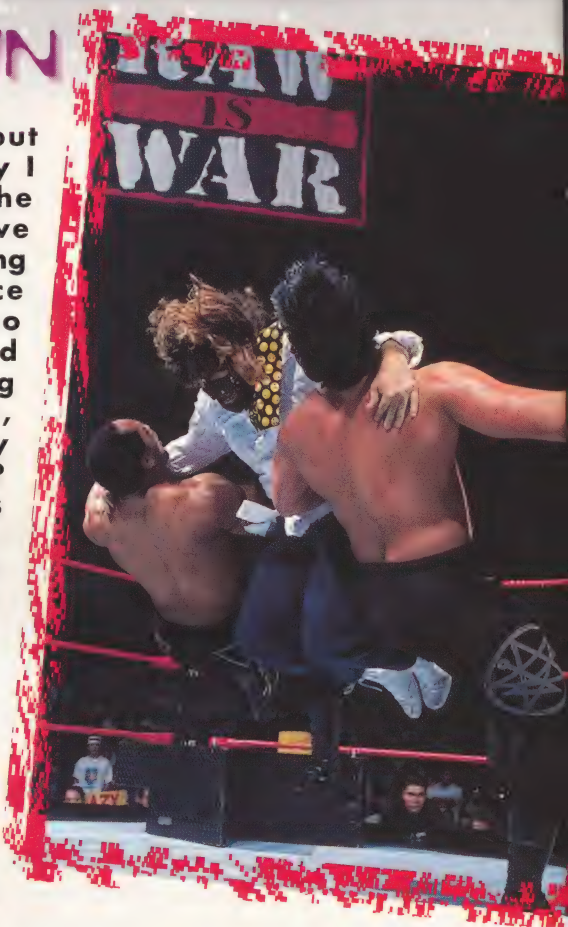
Dear Mankind,

Will we ever see Cactus Jack or Dude Love again? And if so, when?

Jonathan Holloman

Princeton, North Carolina

After what Triple H did to my knee, I doubt if the Dudester will be back to do the Charleston anytime soon, Jonathan! As for Cactus Jack, who can say for sure? Cactus is like a switch in the back of my mind that only turns itself on and off. But let's just say that when Hunter smashed me with that sledgehammer, he might have helped flick it a little in the right direction! **WF**





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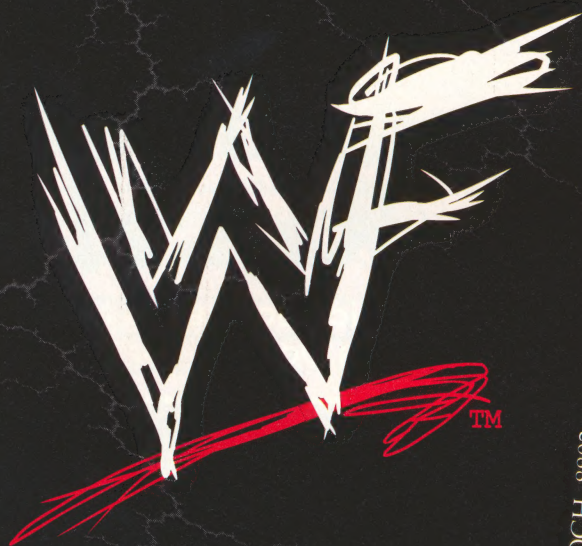


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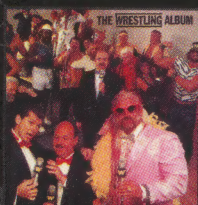
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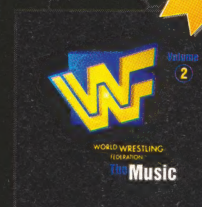


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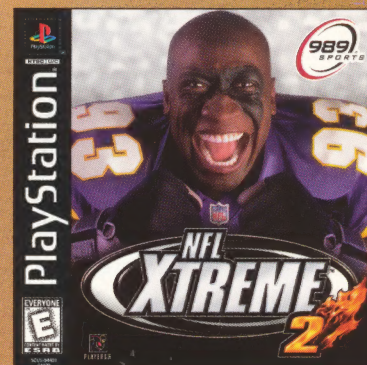
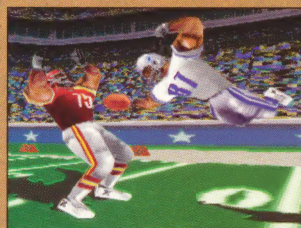
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